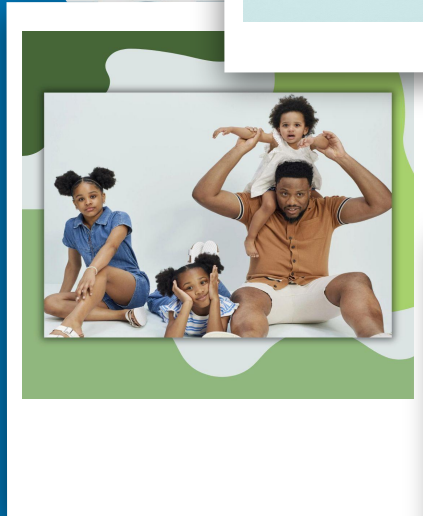


JUNE SOCIAL REPORT

2023
Time To
#GiftBetter



FOLLOWERS

(month on month)



21,588

↑10%



6,770

↑1%



7,679

↑0.6%

2023

Time To

#GiftBetter

RESULTS

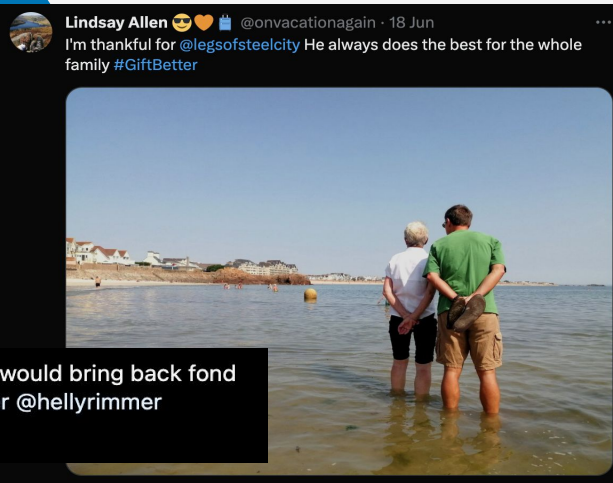
Date	Member	FB Reach	IG Reach	Tw Impressions	Total
13.6.23	WHSmith	2437	19247	12657	34341
14.6.23	London Theatre	1422	2521	7850	11793
15.6.23	M&S	5297	7613	6051	18961
16.6.23	lastminute.com	585	7753	5468	13805
17.6.23	Currys	1340	2480	11178	14998
18.6.23	Tesco	1923	2707	11393	16023

SUMMARY

Notes / Comments:


- June Campaigns total reach 109,921
- Followers increased across all platforms increasing the most on twitter with over 2000+ followers gained, finally reaching over 20k followers
- Our giveaway with WHSmith on (13.6.23) had the highest reach at 34,341

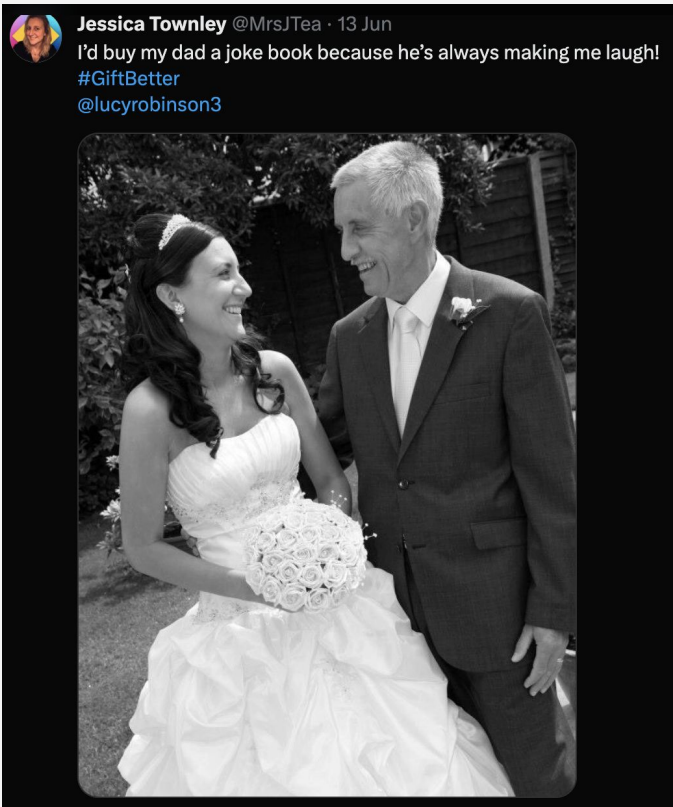
SOCIAL ENGAGEMENT




 **yellerumbrella** Guys & Dolls as it would bring back fond memories of his youth! #GiftBetter @hellyrimmer
2 w 1 like Reply ...

 **JOANNA TERRY** @minijo1 · 18 Jun
my awesome Dad who taught me to love music and that helps get me through difficult days, its amazing what a song can do! #GiftBetter @dterry20

 **Clo Anne**
#GiftBetter my dad has helped me so much 🥰 id love to give him something back, my money is very tight so this would be extremely handy! Thankyou **Tim Woolfenden**
Like Reply Hide 1 w



 **Angie McDonald** @AngieCupcake92 · 16 Jun
#GiftBetter To Chester so I can take him to see the tiger cubs at the zoo as they're his favourite animal! @lennieface