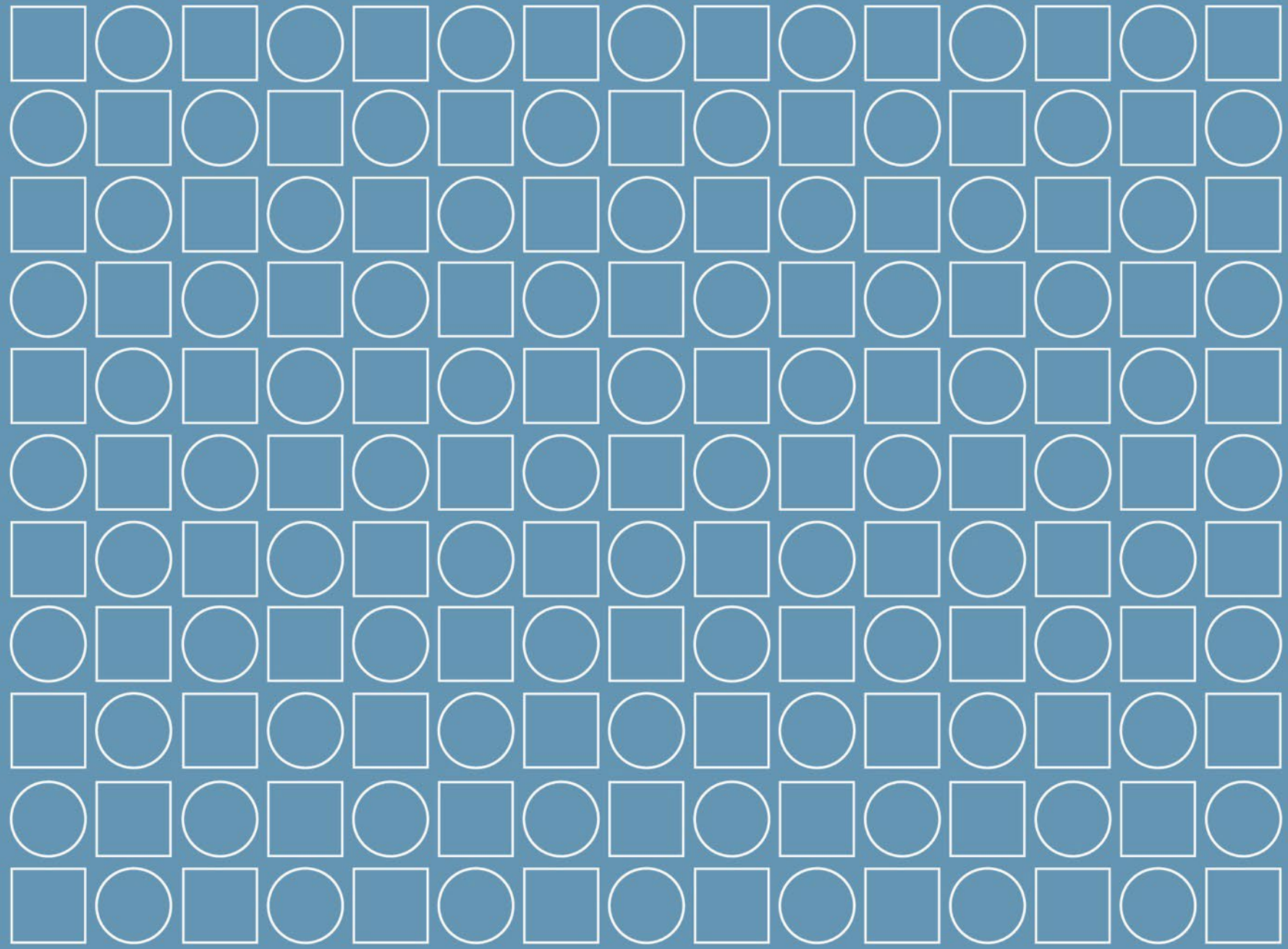


GCVA & PR  
Agency One

Press & Media  
Coverage

July 2024



# Loyalty release



## Consumer Loyalty on the Rise: Supermarkets and Coffee Shops Lead the Way in Loyalty Programme Engagement

**Title:** BBP MEDIA

**Date:** 03.07.24

**Link:** <https://www.bbpmmedia.co.uk/business-insights/retail/consumer-loyalty-on-the-rise.html>

**MUU:** 3,690



Business Insights

03/07/2024



# Loyalty release

**Title:** Professional Beauty

**Date:** 24.07.24

**Link:** <https://professionalbeauty.co.uk/22-of-beauty-customers-are-engaging-in-loyalty-schemes>

**MUU:** 83,130

