

- 8:30am** Registration
- 9:30am** [Main Stage] Welcome & SVS Introduction
- 9:50am** [Main Stage] Keynote Speaker, sponsored by lastminute.com
- 10:35am** [Main Stage] KPMG Fireside Presentation & Discussion  
*Join us for a discussion of the latest KPMG data with insight from sector experts*
- 11:00am** Morning Break (40 mins)
- 11:45am** [Main Stage] UK Police Fraud Update
- 11:45am** [Innovation Stage] Gift Card Aggregators Demystified: Insights for Brands and Buyers
- 12:10pm** [Main Stage] SVS & Fraud
- 12:15pm** [Innovation Stage] Unlocking the Power of Gift Cards for Disaster Relief and Charitable Giving
- 12:35pm** [Main Stage] Fraud: Gift Card Sector Panel
- 12:45pm** [Innovation Stage] AI and Social in Gift Cards
- 13:05pm** Lunch (1h 15 mins)
- 14:30pm** Structured Discussion Group with the GCVA Executive OR Open Networking
- 15:35pm** Afternoon Break (40 mins)
- 16:15pm** [Main Stage] Future of Payments with The Payments Association:  
*Join the Payments Association as they take us through 7 things you should know about payments in 2025*
- 16:25pm** [Innovation Stage] Panel: Why should retailers have gift card programmes?
- 16:45pm** [Main Stage] GCVA & Our International Partners Panel  
*Join us for an insightful session as we discuss key opportunities and challenges in our industry across the globe*
- 16:45pm** Innovation Stage closes
- 17:30pm** Main Stage closes
- 17:45/18:00pm** Drinks Reception, sponsored by Runa

- 8:30am**                    **Registration**
- 10:00am**                  **[Main Stage] Welcome from the GCVA**
- 10:10am**                  **[Main Stage] Peak Review with Global Data**  
Join Global Data and sector experts to discuss the review our 2024 Christmas Peak
- 10:45am**                  **[Main Stage] WiiN x GCVA: The Power of Diversity**
- 10:45am**                  **[Innovation Stage] Sustainability**
- 11:15am**                  **Morning Break (40 mins)**
- 11:55am**                  **[Main Stage] Gaming and Gift Cards**
- 11:55am**                  **[Innovation Stage] B2C Panel Discussion**
- 12:15pm**                  **[Innovation Stage] Unlocking the Power of Gift Cards for Disaster Relief and Charitable Giving**
- 12:35pm**                  **[Main Stage] Trivial Benefits Campaign Update**
- 12:35pm**                  **[Innovation Stage] Local Businesses and Small Retailers**
- 13:05pm**                  **Lunch (1h 15 mins)**
- 14:20pm**                  **Pre booked Roundtable & Open Networking (45min)**
- 15:15pm**                  **Pre booked Roundtable & Open Networking (45min)**  
Roundtable topics include: International, Fraud, Legal & Policy, Retailer
- 15:25pm**                  **Afternoon Break (40 mins)**
- 16:05pm**                  **[Main Stage] Conference Wrap Up**
- 16:20pm**                  **Conference close**