

GCVA Conference '24 agenda now live!

We're excited to announce that the agenda for GCVA Conference '24 is now live!

Over 400 people have already booked to attend the premier gift card industry event of the year on 6 & 7 March. Act fast, as tickets sold out last year and you won't want to miss out. [Book now](#) and get ready to connect with industry leaders, experts and peers.

Thank you to [SVS](#), our phenomenal lead sponsor for the 9th consecutive year. And to all our other sponsors, exhibitors, partners, speakers, and the GCVA executive for their support.

Here's a sneak peek into what's in store for you

- **Immersive Two-Day Experience:** Packed with inspiring speakers, knowledgeable panels, First-Night party, GCVA 101 industry updates, exhibition hall and, of course, the very best networking opportunities. See the agenda highlights below (*timings may be subject to change*).
- **Exclusive Whitepapers:** We will be launching two whitepapers this year - the 'State of the Nation '24': What our customers are saying - GCVA annual consumer insight *sponsored by Savvy*, and GCVA/KPMG Data H2 '23 Insight. Both will provide valuable insights for your business.
- **Keynote Sessions:** Behavioural science & understanding the Mind of Consumers, why ESG Matters and how will the future work force operate?
- **Panel Discussions:** The Gift of Fraud, The Cost of Living Crisis '24, Fintech Payments & the Role of Gift Cards, The Global Gift Card Market Eco System, and a B2B Deep Dive.

Download our NEW GCVA Conference app to be the first in the know about who's coming and what's happening. Connect with attendees ahead of the event, plan your day, and stay up to date with announcements.

GCVA Conference '24 is THE annual go-to event for the global gift card, payment, loyalty, reward & recognition industries.

Bringing together industry leaders and experts under one roof, it's a fantastic opportunity for connecting, knowledge-sharing, learning, and collabs. Learn and network with the best in the gift card business!

A big shout out to the amazing GCVA team who make it happen. Full of brilliant ideas to ensure that we bring you the best and boldest conference yet.

The countdown is officially ON, and we can't wait to see you at #GCVAConf24.

Keep an eye on the [conference website](#), app and [LinkedIn](#) for updates.

Can't wait to see you there!

Adam & Siobhan, GCVA Executive Co-chairs

PS: If you're not a GCVA member yet, take advantage of our exclusive 10% discount on membership sign-ups during the conference. Join us and be part of the go-to Association for the gift card industry.

[Book Now](#)

SVS

A word from our lead sponsor



[SVS](#) is a worldwide leader focused solely on increasing your gift card sales.

It's what we care about – the success of your gift card program and the resulting growth in your overall sales.

It's no longer a question of why gift cards. It's a question of how to take advantage of the countless ways consumers want to buy them, use them, and gift them.

That's why, from our pioneering days, we focused exclusively on building an all-inclusive platform dedicated to stored value and its exploding popularity with your customers.

Your gift card program deserves absolute focus, and that's what SVS is all about.

2024 Highlights

Day 1 - March 6

Main stage magic - a full day of insight and discussion. An in-depth review of '23 & reflections on the gift card and retail environment. Plus, GCVA 101 live sessions.

Registration from 8.30
Exhibition: 8:30 - 17:00
Main stage: 9:30 - 17.30

- 9:30: Welcome from the GCVA
- 9:45: A Word from SVS our Lead Sponsor
- 9:55: The Retail Overview. How was '23? What does '24 have in store and how is the UK performing against the rest of the world?
- 10:25: Gift Card Industry '23 KPMG - GCVA Data Insight

10:55 - BREAK

- 11:45: Panel: The Cost of the 'Cost-of-Living Crisis' 2024
- 11:45: GCVA 101: A-Z of Gift Cards
- 12:25: State of the Nation Launch 2024
- 12:25: GCVA 101 Panel: Multi-Choice

12:55 - LUNCH

- 14:10: GCVA Charity - Macmillan Cancer Support
- 14:20: Keynote: Understanding the Mind of Consumers
- 14:20: GCVA 101 Panel: Manufacturing, Digital Divergence & Sustainability
- 14:55: GCVA 101 Panel: Understanding Trivial Benefits, Salary Sacrifice & the GiftCard 500 Campaign
- 15:05: SVS Global Market View

15:25 - BREAK

- 16:05: Panel: Navigating the B2B Landscape
- 16:10: GCVA 101 Panel: Everything you Need to Know About Malls
- 16:35: The Gift of Fraud
- 16:45: Panel: The Gift of Fraud

Day 2 - March 7

Exploring ESG matters and the eco system of the global gift card market. Demystifying AI & enabling customer engagement. Top takeaways and current and emerging trends.

Registration from 8:30
Exhibition: 8:30 - 17:00
Main stage: 10:00 - 15:30

- 10:00: Welcome from the GCVA
- 10:10: Keynote: ESG matters
- 10:30: GCVA 101 Panel: B2C, In Store or Digital, that is the Question...?
- 10:45: Keynote: The Future Workforce & How They Operate

11:15 - BREAK

- 12:00: Panel: Going Global / The Eco System of the Global Gift Card Market
- 12:15: GCVA 101 Panel: Diversity & Wellbeing in the Workplace
- 12:40: Interview: Demystifying AI & Enabling Customer Engagement

13:10 - LUNCH

- 14:25: GCVA Charity - Macmillan Cancer Support
- 14:35: Panel: Fintech Payments and the Role of Gift Cards
- 14:35: GCVA 101 Panel: The Influence of Data & Insight Reporting on Gift Cards
- 15:20: GCVA Executive Round Up
- 15:50: Tea & Networking
- 17:00: GCVA Conference Close

GCVA 101 live sessions *sponsored by BHN* – new to the industry? Head to GCVA 101 in the London Rooms and stay current with industry standards and best practices.

Sessions include: *A-Z of the industry,*

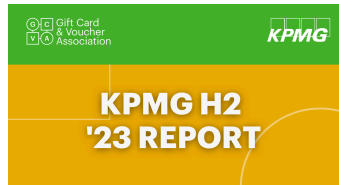
- 17:25: Main Stage Close

Free wifi, mobile charging points, and a GCVA Playroom supported by LEGO®, where you can also win LEGO® gift cards!

Coffee Cart to keep you buzzing *sponsored by TDS Gift Cards*. Plus Sweets & Treats, and delicious food & drink all day long! *sponsored by Prezzye*.

Insight and Research

KPMG Data & State of the Nation



Get the latest market data for the Gift Card industry.

KPMG/GCVA Data Report H2 2023 is OUT NOW. Read [HERE](#).

Findings and data will be presented and discussed at GCVA Conference '24 by Alistair Cowan, Manager, Data & Analytics, KPMG UK.



State of the Nation '24 Research *sponsored by Savvy*.

Get insights from primary research of 2,000 UK mixed demographic respondents and over 50 gift card industry specialists.

Further depth and context via a monthly consumer research programme, which explores how consumer behaviour in gift cards has changed over the last 12 months.

With a focus on peak and current and future trends. Full report out on February 23 and presented Day 1 at the conference.

GCVA Playroom supported by LEGO®

manufacturing and sustainability, and the rise of the multi choice gift card.

First-Night Party



Gifties get together at The Refinery Bankside

Join us on March 6 for the First-Night Party, open to ALL conference delegates.

Time: 6.30 pm - late

Venue: The Refinery Bankside, 110 Southwark Street, London SE1 9AN

Stunning venue, just a 5-min walk from the venue. Great food and dancing till midnight.

Come and celebrate Conference '24 with fellow GCVA members and the wider gift card industry!

GCVA Conference App!

Sponsored by Merit Incentives



GCVA Conference App - NEW for '24. *Get connected and start networking now!*

Fantastic news. Attendees will now have ALL conference updates and news on their mobile devices.

You may have received an email from GCVA Conference 2024 (no-reply@pheedloop.com) with your login details, inviting you to network via the Pheedloop Go! App.

Follow the steps below:

1. Download the Pheedloop Go! App on iOS or GooglePlay
2. Find your 'GCVA Conference '24' email
3. Click 'Open GCVA Conference '24 App' to be directed to our event
4. Use the login details in your email to log in
5. Start networking and have fun!

We have two networking areas at



Filled with LEGO® blocks, this room is your chance to take time out from learning and networking and get creative!

Build with your team, show off your artistic talents, and take part in our LEGO® competition running throughout conference - keep your eyes on our new app for more info.

Pricing and Booking

GCVA Conference
6-7 March '24 [Book Now](#)

Late Bookings until March 5
[BOOK NOW](#)

- Members £500
- Non-members £995
- Partners £695 (with Partner code)

Over 400 delegates booked. 2023 Conference sold out so make sure you book your ticket now!

GCVA members, please enter your exclusive promo code when booking to access your member ticket rate. Email info@gcva.co.uk to be reminded of your code.

What people are saying...

Raves for GCVA Conference '23

"The best GCVA conference yet! There is more content and networking opps every year.

"It's THE go-to event to hear about the gift card market and meet businesses in the industry."

"Keep up the good work! Venue is great and the energy amazing! Great mix of information and networking."

"I thoroughly enjoyed the conference and will be back next year!"

Conference. Either head to the Meet & Greet desk in the London Foyer to book a dedicated meeting time or visit Networking Area 2 for a casual catch up.

Coffee Cart

Sponsored by TDS Gift Cards



[TDS Gift Cards](#) are the official Coffee Cart Sponsor for GCVA Conference '24.

Helping you stay alert, happy, and focused for the premier gift card event of the year.

Find the team at the Coffee Cart outside the main stage at Hilton London Bankside.

GCVA Charity '24



The GCVA has once again chosen the inspirational Macmillan Cancer Support as its charity to support for '24.

Throughout the year, the GCVA and the gift card industry will come together to fundraise for this crucial cause, starting with the GCVA Conference, 6 & 7 March.

Donate now via our [JustGiving page](#) or scan the QR code below. Easy!

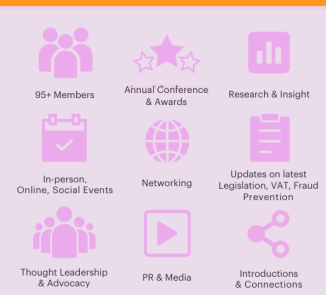
No donation is too small - or too large! Thank you.



Join the GCVA

Become a GCVA Member

GCVA bringing our industry together to drive innovation and growth. Special conference offer - 10% discount of annual fee



The go-to association for the gift card industry - sharing insight and knowledge, influencing issues, and sparking change.

@gcva
thegcva
info@gcva.co.uk
www.gcva.co.uk



Visit the GCVA stand, meet the team & executive board - catch up on everything GCVA.

Not already a member? Find out more about the benefits and [how to join](#). Sign up at conference for a **10% discount**.

Members get access to all-year-round events, research, insight, connections, thought leadership, advocacy and more.

Plus, special rate conference delegate tickets and member-rate exhibitor and advertising packages.

Email conference@gcva.co.uk or call 01424 205 444.

**Thank you to all our sponsors,
partners & exhibitors**



Exhibitors



Partners



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In-Kind Sponsor



2023 Highlights



Enjoy the GCVA Conference '23 highlights!

Thanks to GCVA members



Book Your Ticket Today!

Industry events



PAY360, the UK's largest annual payments event, returns to London on 19–20 March in a new and iconic venue – ExCeL, London, and will welcome over 4,000 payment professionals through the doors for two full days of networking, insights and innovation.

2024 attendees will also be the first to experience the all-new Tap'n'Taste wearable powered catering, and the first-ever PAY360 afterparty. If you're not in attendance of PAY360 2024 then you are missing out.

[Sign up today](#) and secure 20% off your pass using code PAY360GCVA20.

Meet our newsletter sponsor: [GoGift](#) is a global gifting brand and online retailer catering innovative gifting solutions to over 15,000 satisfied corporate clients worldwide. Visit global@gogift.com.



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Our mailing address is:
Gift Card and Voucher Association
45 Robertson Street
Hastings, TN34 1HL
United Kingdom

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