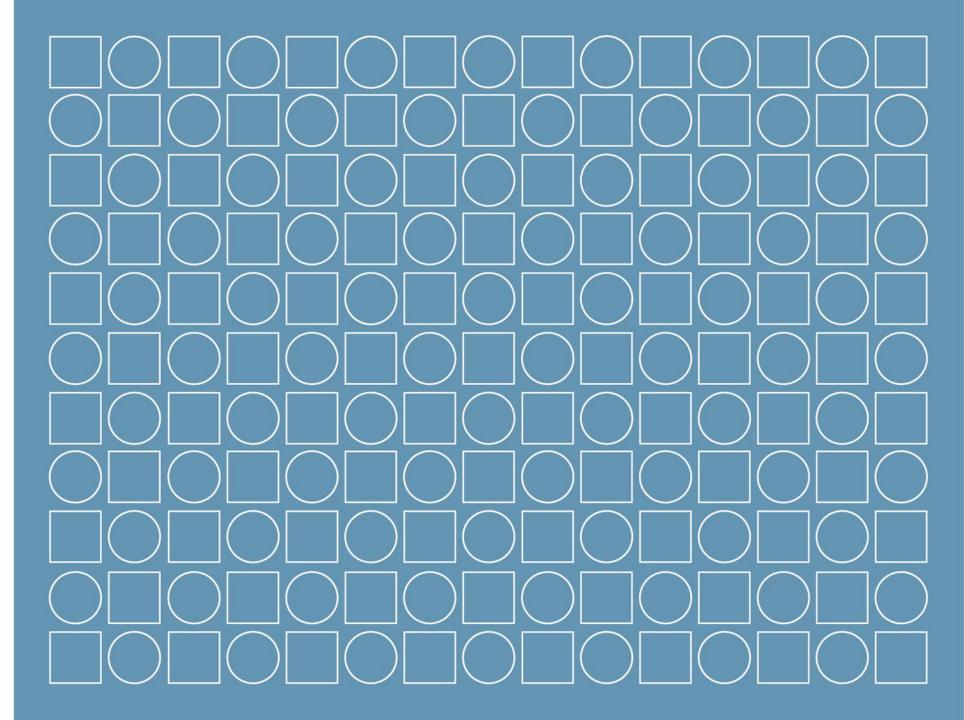
GCVA & PR Agency One

Press & Media Coverage

July -September 2025







KPMG release



Title: Sussex Express

Date: 10.07.25

Link:

https://www.sussexexpress.co.uk/education/support-local-with-teacher-gifts-urge-brighton-business-leaders-

5219520

MUU: 382,320

Education

'Support local with teacher gifts', urge Brighton business leaders











Expert comment



Scammers raided our M&S gift card meant for our newborn son

Thieves are copying the numbers on vouchers and gift cards and spending them before buyers have even handed them over

Title: The Times (print and online)

Date: 28.08.25

Link:

https://www.thetimes.com/business-

money/money/article/gift-card-scams-pdw5qt9x0

MUU: 10,230,000



Expert commen

Title: This is Money

Date: 10.09.25

Link:

https://www.thisismoney.co.uk/money/beatthescammer

s/article-15084015/gift-card-scams-crooks-drain-

balance-loved-ones.html

MUU: 2,540,000



These are the very sophisticated new gift card scams costing victims thousands of pounds - and what you must do to avoid them

By HELEN KIRRANE, REPORTER, THIS IS MONEY

✓ UPDATED: 12:10, 10 September 2025



Expert comment

Title: Daily Mail (print and online), Daily Mail Scotland

(print)

Date: 10.09.25

Link:

https://www.dailymail.co.uk/money/beatthescammers/article-15084015/gift-card-scams-crooks-drain-balance-

loved-ones.html MUU: 39,200,000





These are the very sophisticated new gift card scams costing victims thousands of pounds - and what you must do to avoid them

By HELEN KIRRANE, REPORTER, THIS IS MONEY

✓
UPDATED: 12:10, 10 September 2025



Expert comment

Title: ITV News (broadcast and online)

Date: 16.09.25

Link:

https://www.itv.com/watch/news/mp-says-he-was-given-worthless-gift-card-as-investigation-reveals-criminals-

<u>draining-pound13m-a-year/nmr2xmr</u>

MUU: 9,910,000



MP says he was given worthless gift card as investigation reveals criminals draining £13m a year

Tue 16 Sept 11.37am • York Outer MP Luke Charters fell victim to the scam, which sees fraudsters tampering with cards while they are still on display in shops.

