

GCVA Sponsorship Opportunities

2024/25

The GCVA Network





95+ Members



Thought Leadership,
Advocacy & Lobbying



15 x Research &
Insight Projects



15+ In-person, Online
& Social Events



Connections &
Networking



GCVA Conference
x500 attendees



Monthly
PR & Media



GCVA Hall of Fame Awards
x300 attendees



Finance &
Legislation



GCVA November Summit
x250 attendees

The GCVA is the lead organisation and voice of the gift card and voucher industry, working with over 95 global members alongside Government, consumers, and key stakeholders to positively position and drive the industry forward. As a not-for-profit organisation your support is integral to developing and growing the organisation.

Sponsorship Opportunities 2024/25

Members Meetings & Events

-  GCVA Global Conference
March 2025
Sponsor, Exhibit, Promote
-  GCVA Hall of Fame Awards
Sept 2024
Sponsor, Present, Promote
-  GCVA November Summit
Nov 2024
Sponsor, Exhibit, Promote

Annual Sponsorship Packages

-  GCVA Research & Insight
Key Data, Insights & Whitepaper
  GlobalData.
-  Website & E-Shot Sponsorship
Reach key industry players
-  GCVA Connect Sponsor
Annual Webinars & Bi-Monthly Digital Open Forums

Annual Sponsorship Opportunities 24/25

GCVA Research & Insight

Partner with GCVA to provide the industry with key data and insight


GCVA Monthly Consumer Reports

£25,000 ex vat

12 x research reports, supported by  GlobalData.

GCVA State of the Nation '25

£15,000 ex vat

Launched & Presented at GCVA Conference, supported by  GlobalData.

Combined Research Sponsor

£35,000 ex vat

Consumer Report & State of the Nation combined sponsor

International Partnership Research

Price on request, email victoria@gcva.co.uk



Annual Sponsorship Opportunities 24/25



Promotional Sponsorship

*Non-member price on request

Showcase your organisation to the GCVA digital audience

E-shot / Solus

Dec - March: £2,500*

April - Nov: £1,500*

Access all GCVA members directly via a sponsored e-shot

Newsletter Sponsor

SOLD FOR 2024 

Enquire for 2025

10 x Newsletters direct to member database
Opportunity to advertise and share company news



Digital Sponsorship Opportunities 24/25



GCVA Website Sponsor

Showcase your organisation to the GCVA's digital audience with 6-month or 12-month sponsorship & branding opportunities on the GCVA website - launched in 2024

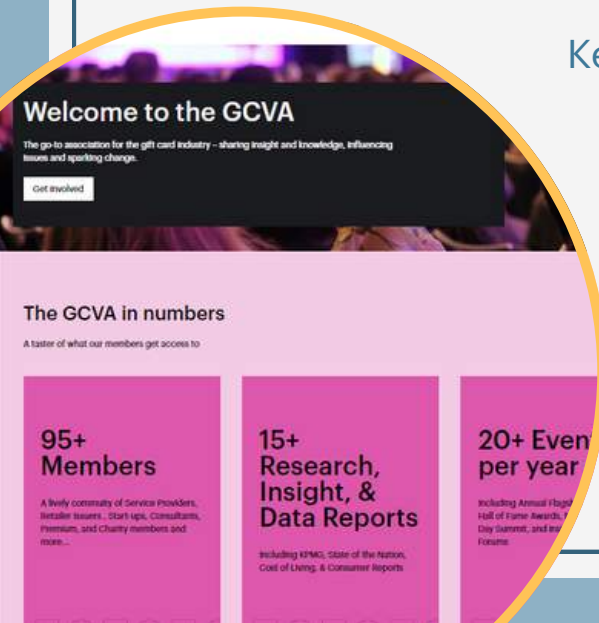
Website key features:

- Dedicated Members Area
- Knowledge Hub
- Events Catch-up
- Industry News
- Slack Channel

Key Benefits of sponsorship:

- Branding on website
- Company logo & bio on home page
- Company advertising
- Branding on all relevant communications

Showcase your company to our network:



Digital Sponsorship Opportunities 24/25



GCVA Connect Sponsor

£20,000 ex vat

Digitally connect the whole gift card community for insight, discussions, and key updates via 8 online events per year.

- Announced as sponsor via all social channels
- Branding on all Open Forum email comms
- Company branding on Forum presentation slides
- 1 x 5-minute speaking slot/presentation at live digital event
- Promo video shown at every Open Forum



GCVA In-Person Social Events 24/25



GCVA Summer Networking Social

**Open to members only*

27 June 2024

All Bar One, Butler's Wharf

A relaxing catch-up in the sun over refreshments and nibbles

GCVA January Networking Social

**Open to members & non-members*

January 2025

Venue TBC

A post-Christmas social to celebrate and look to the year ahead

Benefits

- Branding at event
- Announced on email & social communications
- Can provide giveaway
- Introduction at event
- Opportunity for branded cocktail/drink

£5,000 ex vat



GCVA Hall of Fame Awards 2024

Sponsorship Opportunities

Position your organisation at the forefront of recognising and celebrating excellence...

Click here to watch the 2023 highlights

12 September
8 Northumberland
Avenue, London,
WC2N 5BY



Gift Card & Voucher Association
GCVA
Hall of Fame
Awards

Hall of Fame Lead Sponsor

SOLD FOR 2024



Be the name that brings the global gift card world together to award excellence.

Includes:

- Association with the prestigious GCVA Hall of Fame Awards
- 1 x Gold Awards Table
- Promoted on all Awards communications and branding
- Company branding across the entire event, including trophies, certificates, decorations & ceremony



Awards Party Sponsor

£25,000 ex vat

Associate your company with the glamorous & celebratory Awards Party following the ceremony.

Includes:

- Company branding at the
- Awards Party, including dancefloor and light-up bar. Additional branding available to discuss
- 1 x Silver Awards Table (12 seats)
- Promoted on pre and post Awards communications
- Opportunity to explore additional 'add value' moments including giveaway



Drinks Reception Sponsor

£15,000 ex vat

Welcome the industry on arrival to the biggest night of prestige and glitz for the GCVA.

Includes:

- Company branding at the Drinks Reception, including themed arrival drinks
- 2 x complimentary seats (Sliver Table)
- Promoted on pre and post Awards communications
- Opportunity to explore additional 'add value' moments



Awards Category Sponsor

£5,000 ex vat

Sponsor one of the ten awards categories on offer and ensure your company is associated with excellence at the awards.

Includes:

- Company name associated with an awards category*
- Name and logo on certificate and entry application form
- Opportunity to present an award*
- Announced and promoted on pre and post Awards communications

*Choice of category and presenting rights subject to availability



In Kind Opportunities

Awards Raffle

We would be grateful for your most spectacular prizes to contribute to the raffle, either in the form of a gift card* or prizes, such as hampers, presents, and donations.

Auction

We host an exciting auction during the ceremony to raise money for our chosen charity. Donate an extra special prize for a worthwhile cause.

*£50 minimum please



GCVA November Summit 2024

Sponsorship Opportunities

Associate your company with the GCVA at the November Summit, bringing together members for AGM, insightful discussions & research and networking.

7 November
St Mary's Marylebone,
Wyndham Pl, London
W1H 1PQ



GCVA Summit Lead Sponsor

£25,000 ex vat

Be part of a growing event and gain exposure to an ever-expanding network.

Includes:

- Exclusive sponsorship of the GCVA Summit
- Company branding at venue
- Dedicated e-shot pre or post-event to GCVA member database
- Complimentary exhibition stand (2m x 2m)
- Speaking slot (can include video)
- Provide Give Away or Goody Bag



Exhibition

Position your brand, products and services in front of 250 member & non-member attendees.

Exhibitor stand

(2m x 2m)
£1,750 ex vat

Quick X
(1m x 1m)
£1,000 ex vat



GCVA Contacts:

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GCVA Conference: conference@gcva.co.uk

Hall of Fame Awards: awards@gcva.co.uk

All other enquiries: members@gcva.co.uk

