

Gift Card & Voucher Association

Newsletter Sponsor:



In This Newsletter:

- June Consumer Data Report [Out now](#)
- GCVA Summer Networking Social next week - Register [here](#)
- Hall of Fame Awards - REMINDER CALL for entries. [How to enter](#) | [Book now](#)
- NEW Hall of Fame Award for '23: [Nominate](#) your 'Rising Star of the Year'!
- GCVA November One-Day Summit - full day of networking, talks, discussions, socialising and more - Register [here](#)
- GCVA Connect July Open Forum - [Book now](#)
- GiftBetter - [Book now](#) for next campaign, Thank You Teacher promotions
- [GoGift](#) Newsletter Sponsor: Sales Talent wanted!
- [Fiserv Q2 Gift Card Gauge](#) - emerging gift card trends

GCVA Newswire



Did you feature this month? Send us your company and personal news and updates and we'll share in the newswire and our social channels.

Welcome to your June Newsletter...

Hello GCVA Members

I hope you have been having fun in the sun and are conserving your water and health - remember to slap on the factor 50 and keep hydrated! Seriously, take it from an old 'un, sun damages!

This week marks the mid-point of summer, the longest day solstice celebrations abound, retail sales have started, and Glastonbury is here again. The rich, consistent circle of life is punctuated with GCVA key dates - all details below.

Just got back from my first Copenhagen adventure, the GoGift Way, meeting the team, a tour of Nordisk Film Studios and a fantastic tour of the wonderful, wonderful city - thank you to you all for your hospitality and for continuing to be the newsletter sponsor. It is always so good to get out and visit members and get under the skin of what you really do.

Just a few days until our Summer Networking Social in London - join us on 28 June for an evening of catching up and connecting in the sun. Great company, drinks and nibbles, fabulous prize draw, thank you Virgin Experience Days (bring your business cards). Looking forward to seeing you all and welcoming our new members. What's not to love? Register [HERE](#). If you have registered and can't make it, please delete your booking from Eventbrite.

GCVA Hall of Fame Awards is also hotting up... it's time to finalise your entries, and send them to awards@gcva.co.uk - see the checklist [here](#). Exciting news! We have a new award: 'Rising Star of the Year', recognising and celebrating individual excellence within the industry. There can only be ONE winner.

Nominate your 'one to watch' before entries close at midnight, 3 July - [here's how](#).

A few tables and sponsorship opportunities are still available – do get in touch: awards@gcva.co.uk.

GCVA membership renewals are coming up for the year, running from 1 July – 30 June. So much to participate in for 23/24. We have emailed all key contacts with the information; please confirm your renewal asap to ensure uninterrupted service.

GCVA November One-Day Summit is the next big event – all details coming out early July. [Book your place](#) now. Open to non-members for a fee – of course, members go free. Oh and we have exhibition and Quick X stands for sale too, so you get another opportunity to promote your products and brands this year. Look out for more details.

Have great weekends. Looking forward to seeing you all on the 28 June for catch-ups and fun.

Gail

Gail Cohen | Director General, GCVA



Best team and best business meeting ever! GC goes Copenhagen - thank you to our Newsletter Sponsor [GoGift](#).



GCVA Events

EVENTS ROUND-UP

JUNE 28	GCVA Summer Networking & Social 17:30-23:00
JULY 13	GCVA Connect July Open Forum 12:30-14:00
SEPTEMBER 14	GCVA Hall of Fame Awards 2023 18:30-1:00
NOVEMBER 09	GCVA November One Day Summit 10:30-22:00

Gift Card & Voucher Association

GCVA Events 23 - online & in-person

GCVA Events Calendar 23 - an exciting summer of events ahead. Sign up now!

CATCH-UP:

Missed an event? GCVA Connect May Open Forum Replay [here](#)

GCVA Connect Webinar: HMT's Payment Services Regulations Review and Call for Evidence. Full recording [here](#)

RETAILER-ONLY FORUM:

20 July: 12:30-14:00 - Register [here](#)

26 Oct: 12:30-14:00 - Register [here](#)

UPCOMING EVENTS:

GCVA Summer Networking Social
28 June: 17:30 till late. London -

GCVA Hall of Fame Awards

Lead Sponsor

BLACKHAWK NETWORK

GCVA Hall of Fame Awards
14 September 2023

8 Northumberland Avenue
London, WC2N 5BY

Call for entries now open

Lead Sponsor



GCVA Hall of Fame Awards - Sharpen your pencils and get your brains in gear - it's awards time! [Call for Entries](#) closing soon.

Join us for the key industry celebration of the year, recognising members' amazing achievements.

Be in it to win it! Chance to win one of the 12 coveted GCVA awards. (Nine members submissions).

[Book your tables and tickets now.](#)

Register [here](#). Come and enjoy the sunshine with the fabulous GCVA members.

GCVA Connect July Open Forum - Register [here](#)
13 July: 12:30-14:00

GCVA Hall of Fame Awards 23 - Reserve tickets/tables [here](#)
14 September: 18:30 till late

GCVA Connect October Open Forum - Register [here](#)
12 October: 12:30-14:00

November GCVA One Day Summit *NEW for 23* - Register [here](#)
9 November: 10:30-17:30, followed by party, St Mary's Marylebone W1 (Non-member tickets launching soon).

2024 events:

January Networking and Social – date tbc. 15:00 start.

GCVA Conference 24, London - 6/7 March.

GCVA Research & Data Reports



Ticket includes drinks reception, 3-course meal with wine and after party till 01:30. Info [here](#).

Enter [HERE](#) - submissions window closes midnight, **3 July**.

Thank you to Blackhawk Network, Lead sponsor and Category sponsors: Motivates, lastminute.com, Prezzy and Blackhawk Network.

Want to ensure your brand is connected to the main industry awards event of the year? Get in touch now – we have a few sponsorship opportunities still available - after party & category sponsor - email victoria@gcva.co.uk.



Who is the GCVA 'Rising Star of the Year'? [Nominate now!](#)

Recognising a trailblazer, celebrating a colleague. There can only be ONE winner.

How to nominate your 'one to watch'.

1. Email awards@gcva.co.uk with 'Rising Star' in the subject line.

GCVA 2023 gift card data reports:

[State of the Nation 23](#)

KPMG 22 H2 Data Analysis:

[Executive Summary](#) | [Full Report](#)

[GCVA Whitepaper: What's in a Name? Gift cards, more than just a gift](#)

Go [HERE](#) to access all the latest data in one place.

GoGift Newsletter Sponsor Content



GoGift: Sales Talent Wanted!

Are you ready to be a part of a thrilling journey as GoGift continues drumming out its global expansion?

We are actively searching for talented sales professionals within the gift card industry worldwide. If you possess a dynamic and motivated personality, and have a genuine passion for customer-centricity, we have an exceptional opportunity for you.

And not only are we shaping the future of gifting, but we also have fun while we're at it with so many

2. Include their name, job title and a short paragraph on why you think they deserve to win.

Deadline for nominations: **3 July**.

If there is no outright winner, the members will be asked to vote.

GCVA Conference 24



[GCVA Conference 24](#) - Hold the date 6 & 7 March - announcements coming soon!

Missed out on 2023? You can still buy catch-up tickets [HERE](#)

GCVA June Consumer Data



awesome company perks!

[Learn more.](#)

GCVA News & PR



More coverage on the relevance of gift cards as a tool for gifting and financial planning, during the cost-of-living crisis. Remaining resilient through 22 - a 'year of two halves'.

Retail gift cards are a popular choice and data also highlights the popularity of digital & multi-channel gift cards across all generations, proving that cross-channel fluidity is not exclusive to younger shoppers. Read the full report below.

[Demand for cross-channel gift cards increases across generations](#)

[GCVA quoted in: Market research report on global smart cards | Information Research Insights](#)

[GCVA quoted in: Creating new revenue streams with gift card solutions | Reuben Digital](#)

[Podcast: Beyond The Water Cooler: Am I a good leader? A changing and diverse role \(with Gail Cohen, GCVA\).](#)

The GCVA June Consumer Data report is out now – Read [here](#).

This month's findings show UK retail spend is forecast to rise 3.0% in 2023 to £380.4bn, up 3.0% on last year with growth shaped by the consumer response to the cost-of-living crisis.

Great to see demand for retail gift cards remains strong - at their highest purchasing rate since GlobalData began tracking in 2020.

Overall, there are ample opportunities for the industry to promote the potential of gift cards as a fixed-price option and a valuable tool to help with saving & budgeting.

GiftBetter Campaigns



#GiftBetter - Boost your gift card programmes across Facebook, Twitter and Instagram.

We now have an incredible reach to date of 8.7+ million! With a combined engaged audience of over 35K followers.

See the May PR report [HERE](#)

Members News and Moves



Sustainability, ChatGPT and other emerging 2023 gift card trends

Consumer preferences are forever changing, and so too must the gift card industry. Although consumers want plenty of gift card options, they're increasingly swayed by areas such as gift card sustainability and a merchant's social stances.

In fact, 59% of consumers say a company's environmental, social and governance (ESG) positioning will influence their decision to use a gift card to purchase a merchant's products or services.

The [Q2 Gift Card Gauge from Fiserv](#) evaluated consumers' attitudes about emerging gift card innovations, and surveyed if these trends are here to stay or passing fads.

The poll results provide valuable insights that GCVA members can apply to engage more customers, and drive revenue through digital and physical gift cards.

Thanks to the following members who took part in June promotions for Father's Day:

June 13- WHSmith

June 14- Theatre Tokens

June 15- Marks & Spencer

June 16- lastminute.com

June 17- Currys

June 18- Tesco

Lookout for the June Social report coming soon. All reports [HERE](#).

[Book now](#) for July: Thank You Teacher.

Get your own branded posts using #Giftbetter as a marketing channel (subject to availability and GCVA campaigns) - email giftbetter.co.uk for details.

GCVA Charity '23

Give now and help change lives!



The GCVA is proud to support The Trussell Trust, a charity working to end food poverty in the UK.

£2300 raised so far - help us reach our £5K target!

Coming soon! How you and your company can get involved.

• [Give now](#) via our fundraising page



[Tillo's unforgettable incentive trip to Split, Croatia - Sun, adventure, and team bonding!](#)

[Tillo partners with Banked to drive consumer adoption and increase merchants' checkout conversion](#)

[The new global brand for Sodexo Benefits and Rewards: Pluxee](#)

[Technology giant Samsung chooses Merit B2B marketplace](#)

[Merit CEO & Co-founder Julie Barbier-Leblan wins the Forbes Women Award - Tech category.](#)

[Givex launch Marston's pubs E-Gift Card programme](#)

[InComm Payments to be exclusive UK distributor of Pandora corporate gift cards](#)

[New License Gift Cards, Marvel and Lilo & Stitch launch globally in all Primark stores and as an e-gift online at primarkgiftcards.com](#)

[Incodia launches its Greetings Card Print-On-Demand for the Gift Card market, with Phase 1!](#)

[Introducing Green gift cards anti-fraud foil scratch-off](#)

or scan the QR code below

• Text 'GCVA' followed by your donation amount to 70085



Together, we can make a difference - financially via food donations and volunteering.

GCVA Job Board

Opportunities at Blackhawk Network, Eden Red, GoGift, Tillo

We're Hiring

Find new career opportunities by browsing our [featured posts](#), and post your own job ad for free!

Email members@gcva.co.uk with your open roles and we'll add them to the website and newsletter.

[Blackhawk Network Europe: Commercial Marketing Manager](#)

[Eden Red Payment Solutions: Business Development Manager \(Retail\)](#)

[GoGift: Global Sales Team](#)

[Tillo: Multiple roles \(UK\)](#)

Members Secret Skills

[Eden Project #MonthOfCommunity - Charity Shop Gift Card donates gift cards to support their partners](#)

[More fabulous charities join The Charity Shop Gift Card](#)

[Wild Cards podcast: Tillo CEO + Co-founder Alex Preece shares his inspiring story.](#)

[PRA1 does the treble at the PRCA DARE Awards 2023](#)

Gift Cards in the News



Global Gift Card Market Report 22

[Global Gift Card Market Report](#) - by attribute, vertical, and region - industry trends, size, share, growth, estimation & forecast, 2022-30 | Value Market Research

[How embracing digital value can help to solve the B2C Payments conundrum](#) | Payments Journal

['Massive shift' in food shopping habits as prices soar](#) | BBC News

"Among the changes, shoppers now visit the supermarket less often, spend more on own-label goods and are turning to loyalty schemes to get discounts."



Got a secret skill or amazing story to share?

Are you circus trained? A champion level swimmer? Master of Wine? A celebrant?

GCVA members are a talented bunch...

Did you know that we have at least two expert horse riders, and a renowned pantomime dame?

What do you get up to in your spare time to relax or challenge yourself?

[Share your stories](#) and we'll give you a shoutout!

Team GCVA



GCVA Staff:

Gail Cohen | Director General
Allyson Kolan | Operations Manager
Laura Guy | Marketing & Events Manager
Victoria Evans | Events &

[And an interesting 'Orwellian' prediction on the future of gifting currency... thoughts?](#)

BRC-KPMG Retail Sales Monitor



BRC-KPMG Retail Sales Monitor now out - see [HERE](#)

"Despite warmer weather, a national celebration and month of bank holidays, retailers saw pretty mild growth in May with sales figures up just 3.9% on last year, and lower than the 5% growth seen in April."

Paul Martin, UK Head of Retail | KPMG

But, with signs that inflation has possibly peaked, retailers are hopeful that confidence will continue to improve.

[The Retailer Magazine - Spring '23](#)

[PSD2 and SCA: where are we now - what will follow? | Accertify](#)

[How to thrive in retail through the permacrisis | Objectivity](#)

[How applying data analysis can help retailers through the cost-of-living crisis | Cambridge Spark](#)

Sponsorship Manager
Rhiannon Whitehead | Digital Content & Events Executive




GCVA Freelance:

Nika Talbot | Copywriter & Newsletters
Allways Live/NR Events | Event production & delivery

Any topics, ideas or innovations you want to discuss?

News, moves, or an inspiring story to share...

Email
members@gcva.co.uk

 Tweet  Share  Forward

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