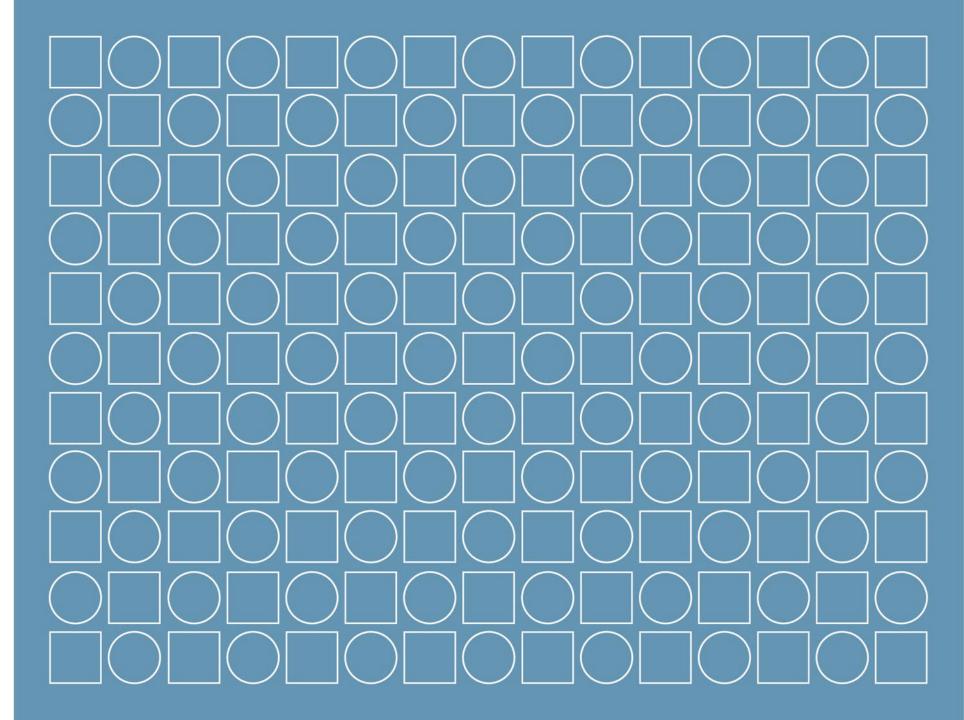
GCVA & PR Agency One

Press & Media Coverage

April 2024







Appointment release



Title: A1 Retail Date: 30.04.24

Link:

https://flickread.com/edition/html/662f8c4441d86#8

MUU: 5,818



APPOINTMENTS





Dobbies is pleased to announce the appointment of Robert Cook as board advisor for its restaurant business and Rajesh Gupta as Strategy and Business Development Director.



Rachel Hargreaves has joined Co-op as Director of Property, Development and



The Gift Card and Voucher Association (GCVA) has announced the appointment of Dr Hannah Shimko as its new Managing Director.



Brite Payments has announced the appointment of Luke Trayfoot as Chief Commercial Officer.



InPost is proud to announce the appointment of Neil Kuschel as UK



The Trafford Centre has appointed Phoebe Hooson as its new HR People

CELEBRATING A YEAR OF SUCCESSFUL STORE OPENINGS WITH ONE STOP



One Stop has experienced another year of growth with 27 brand new company stores across the country opening their doors between March 2023 and March 2024. This is the most stores the convenience retailer has opened in a single year for the past five years! This milestone showcases One Stop's unwavering commitment to providing convenient and affordable shopping experiences for their customers, whilst creating over 300 new jobs in local communities.

Over the past year, One Stop has embarked on an ambitious expansion journey. From bustling communities to busy roadside locations, each new store has been carefully chosen to meet the needs of customers in each area.

Nick Riches, Store Acquisitions Lead at One Stop, said: "Our success is not only built on strong partnerships and collaboration, but also securing spaces in the right place at the right time. We remain committed to delivering exceptional service and value to customers in every community we serve."

With the new stores located in towns, cities and villages across the country. One Stop are keen to continue their expansion plans nationwide, from Cornwall to Northumberland, over the forthcoming

CHARLES CLINKARD CELEBRATES 100 YEARS OF FOOTWEAR

Since 1924, Charles Clinkard has been styling and fitting the shoes of families in the North East and beyond, following the opening of its first store in Middlesborough. This year, Charles Clinkard marks its 100th anniversary and announces its centenary celebrations following a successful year of business growth.

Charles Clinkard is celebrating 'A Lifetime of Memories' - a chance to delve into the rich history and honour the memories of the past including the founders of the family business, Charles and Eveline Clinkard. It also looks to the future and aims to take its current staff, loyal customers, brands, and communities on a journey into the next chapter of the business. With unique access to the family archive, the campaign will bring to life everything from the old photographs, brand ads, and memorable moments that have been stored in shoeboxes over the years and have helped define who they are today.

Charles Clinkard is also rolling out a programme of celebrations for its customers including a brand new 100 Anniversary Collection and a number of in-store activities. The retailer is also working closely with brands throughout the year to provide the opportunity to join the anniversary campaign and highlight the successful partnerships and quality products.





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Appointment release



Title: The Retail Bulletin

Date: 12.04.24

Link: https://www.theretailbulletin.com/general-merchandise/dr-hannah-shimko-appointed-as-

director-general-of-the-gcva-12-04-2024/

MUU: 33,060

DA: 51



Dr Hannah Shimko appointed as Director General of the GCVA

12 April, 2024 | by Natalie Fresen

The Gift Card and Voucher Association (GCVA) has announced the appointment of Dr Hannah Shimko as its new Managing Director, effective April 10, 2024.

Dr Shimko brings a wealth of experience and expertise to her new role, having served as Chief Executive Officer at the Online Dating and Discovery Association and Head of Policy and Communications at The Heritage Alliance.

Dr Hannah Shimko's selection for this pivotal role was based on her extensive skills and experience in managing the diverse activities of trade associations. Her track record of successfully leading teams, growing memberships, and championing initiatives aligns seamlessly with the GCVA's vision for the future.

Commenting on Dr Shimko's appointment, Siobhan Moore and Adam Hobbs (GCVA Executive Co-Chairs) stated, "Hannah's skills and experience were just what we were looking for. Someone who understands and has experience of managing the diverse activities of a trade association, with the ability to manage and grow the GCVA team, its membership and championing the many and varied GCVA initiatives that help drive our vibrant sector forward."