



**Title:** Retail Jeweller

**Date:** 20<sup>th</sup> July 2020

**Link:** <https://www.retail-jeweller.com/industry-and-data/gift-card-industry-launches-campaign-to-drive-2-3-billion-high-street-recovery-17-07-2020/>

**Circulation:** 1,670

# Retail Jeweller

## Gift card industry launches campaign to drive £2.3 billion high street recovery

The gift card and voucher industry, led by the Gift Card & Voucher Association (GCVA), has urged the government to raise the tax-free gift card limit to £500, which could bring the high street an estimated spending boost of more than £2 billion.



