

Title: Retail Jeweller Date: 20th July 2020 Link: <u>https://www.retail-jeweller.com/industry-and-data/gift-card-industry-launches-</u> <u>campaign-to-drive-2-3-billion-high-street-recovery-17-07-2020/</u> Circulation: 1,670

Retail Jeweller

Gift card industry launches campaign to drive £2.3 billion high street recovery

The gift card and voucher industry, led by the Gift Card & Voucher Association (GCVA), has urged the government to raise the tax-free gift card limit to £500, which could bring the high street an estimated spending boost of more than £2 billion.





0161 871 9145 hello@pragencyone.co.uk pragencyone.co.uk





0161 871 9145 hello@pragencyone.co.uk pragencyone.co.uk

Company Registration Number: 7661388 VAT Registration Number: GB 117 1712 42