

XX 2019
London, UK

UKGCVA Conference 2019 – The Future is Now

The flagship gift card and voucher event returns for two full days, bringing together leading industry experts to discuss and explore key topics, innovation & opportunities in the sector.

The UK Gift Card and Voucher Association (UKGCVA) has today announced the details of its 2019 Conference. The event will bring together leaders within the gift card and voucher space to discuss ongoing trends affecting the industry. With the gift card industry flourishing during a period where high street retail has declined, the conference will highlight the reasons for this ongoing positive trend.

The conference will be held at the Grange Tower Bridge Hotel in London on 6th and 7th March 2019. Following the success of last year's event, the 2019 UKGCVA Conference will take place over two full interactive days. The event promises to offer a diverse range of views and expertise, including panel discussions, workshops and Q&A sessions that will give delegates the opportunity to become involved.

This year's guest speaker will be bestselling author James Wallman who will share a mix of ancient wisdom and modern science exploring the seven essential rules for working, living, and giving today. James has previously spoken at venues such as Google HQ in California, the Royal Society of Arts and 10 Downing Street as well as being a regular speaker at TED talks.

As the gift card industry continues to thrive, this year's conference looks to focus on the key factors influencing the growth of B2B & B2C channels. Workshops and discussions will revolve around the analysis of current industry trends, legislation and VAT headwinds. The latest techniques and best practice for combatting fraud and cyber security threats will also be discussed, alongside multiple panel discussions, talks, debates, case studies and unrivalled networking opportunities.

Tickets can be purchased from the UKGCVA conference site [here](#).

Gail Cohen, Director-General of UKGCVA, comments:

“The gift card industry has continued to witness incredible growth over the past few years, even with the challenges faced by traditional retailers. The products available have become more diversified, offering consumers the choice to buy their favourite items as well as the opportunity to shop at their preferred brands. The growing popularity of cashless high streets has also encouraged a preference towards gift cards and loyalty platforms. With this year’s event, we’re looking forward to discussing these topics in depth. We cannot wait to welcome everyone there.”

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About UKGCVA

The UK Gift Card & Voucher Association (www.ukgcva.co.uk) was established as a trade body in 1991 to represent the key players in what is today a £6 billion gift vouchers, cards and stored value solutions market. With over 85 members representing key retailers, issuers and suppliers the UKGCVA provides an information and reference point for the Gift Card & Voucher industry and is at the forefront of the issues affecting the industry.

Its main objective is to provide a platform and infrastructure for the industry and to raise the profile and use of vouchers and gift cards within the UK, promoting the industry to consumers, businesses, government and other interested parties.

About UKGCVA Conference 2018

The UKGCVA’s annual conference is a key date in the industry calendar. Bringing together all stakeholders in the sector to learn, debate, promote and network, it is a day for members, non-members and organisations keen to know more about the industry. It is a platform to share new ideas, innovate and promote best practice with the UK gift card and voucher industry.

As the conference’s lead sponsor, SVS is able to demonstrate its support for the UKGCVA and wider business community.

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