

# GCVA Sponsorship Opportunities

2024/25

# The GCVA Network

Gift Card & Voucher Association

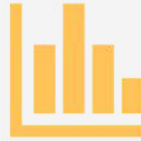




**95+ Members**



**Thought Leadership,  
Advocacy & Lobbying**



**15 x Research &  
Insight Projects**



**15+ In-person, Online  
& Social Events**



**Connections &  
Networking**



**GCVA Conference  
x500 attendees**



**Monthly  
PR & Media**



**GCVA Hall of Fame Awards  
x300 attendees**



**Finance &  
Legislation**



**GCVA November Summit  
x250 attendees**

The GCVA is the lead organisation and voice of the gift card and voucher industry, working with over 95 global members alongside Government, consumers, and key stakeholders to positively position and drive the industry forward. As a not-for-profit organisation your support is integral to developing and growing the organisation.

# Sponsorship Opportunities 2024/25

## Members Meetings & Events



GCVA Global Conference

March 2025

*Sponsor, Exhibit, Promote*



GCVA Hall of Fame Awards

Sept 2024

*Sponsor, Present, Promote*



GCVA November Summit

Nov 2024

*Sponsor, Exhibit, Promote*

## Annual Sponsorship Packages



GCVA Research & Insight

*Key Data, Insights & Whitepaper*



 GlobalData.



Website & E-Shot Sponsorship

*Reach key industry players*



GCVA Connect Sponsor

*Annual Webinars & Bi-Monthly Digital Open Forums*

# Annual Sponsorship Opportunities 24/25

## **GCVA Research & Insight**

Partner with GCVA to provide the industry with key data and insight


### **GCVA Monthly Consumer Reports**

**£25,000 ex vat**

12 x research reports, supported by  GlobalData.

### **GCVA State of the Nation '25**

**£15,000 ex vat**

Launched & Presented at GCVA Conference,  
supported by  GlobalData.

### **Combined Research Sponsor**

**£35,000 ex vat**

Consumer Report & State of the Nation combined sponsor

### **International Partnership Research**

**Price on request, email [victoria@gcva.co.uk](mailto:victoria@gcva.co.uk)**





# Annual Sponsorship Opportunities 24/25



## Promotional Sponsorship

\*Non-member price on request

Showcase your organisation to the GCVA digital audience

### E-shot / Solus

Dec - March: £2,500\*

April - Nov: £1,500\*

Access all GCVA members directly via a sponsored e-shot

### Newsletter Sponsor

**SOLD FOR 2024**



**Enquire for 2025**

10 x Newsletters direct to member database  
Opportunity to advertise and share company news





# Digital Sponsorship Opportunities 24/25



## GCVA Connect Sponsor

£20,000 ex vat

Digitally connect the whole gift card community for insight, discussions, and key updates via 8 online events per year.

- Announced as sponsor via all social channels
- Branding on all Open Forum email comms
- Company branding on Forum presentation slides
- 1 x 5-minute speaking slot/presentation at live digital event
- Promo video shown at every Open Forum





# GCVA In-Person Social Events 24/25



## GCVA Summer Networking Social

*\*Open to members only*

**27 June 2024**

**All Bar One, Butler's Wharf**

A relaxing catch-up in the sun over refreshments and nibbles

## GCVA January Networking Social

*\*Open to members & non-members*

**January 2025**

**Venue TBC**

A post-Christmas social to celebrate and look to the year ahead

## Benefits

- Branding at event
  - Announced on email & social communications
  - Can provide giveaway
  - Introduction at event
  - Opportunity for branded cocktail/drink
- £5,000 ex vat**



# GCVA Hall of Fame Awards 2024

## Sponsorship Opportunities

Position your organisation at the forefront of recognising and celebrating excellence...

Click here to watch the 2023 highlights

12 September  
8 Northumberland  
Avenue, London,  
WC2N 5BY



Gift Card & Voucher Association

GCVA  
Hall of Fame  
Awards

Event Sponsor  
BLACKHAWK  
ENTERTAINMENT

 Gift Card  
& Voucher  
Association

# Hall of Fame Lead Sponsor

SOLD FOR 2024



Be the name that brings the global gift card world together to award excellence.

Includes:

- Association with the prestigious GCVA Hall of Fame Awards
- 1 x Gold Awards Table
- Promoted on all Awards communications and branding
- Company branding across the entire event, including trophies, certificates, decorations & ceremony





# Awards Party Sponsor

£25,000 ex vat

Associate your company with the glamorous & celebratory Awards Party following the ceremony.

Includes:

- Company branding at the
- Awards Party, including dancefloor and light-up bar. Additional branding available to discuss
- 1 x Silver Awards Table (12 seats)
- Promoted on pre and post Awards communications
- Opportunity to explore additional 'add value' moments including giveaway



# Drinks Reception Sponsor

£15,000 ex vat

Welcome the industry on arrival to the biggest night of prestige and glitz for the GCVA.

Includes:

- Company branding at the Drinks Reception, including themed arrival drinks
- 2 x complimentary seats (Silver Table)
- Promoted on pre and post Awards communications
- Opportunity to explore additional 'add value' moments





# Awards Category Sponsor

£5,000 ex vat

Sponsor one of the ten awards categories on offer and ensure your company is associated with excellence at the awards.

Includes:

- Company name associated with an awards category\*
- Name and logo on certificate and entry application form
- Opportunity to present an award\*
- Announced and promoted on pre and post Awards communications

\*Choice of category and presenting rights subject to availability



# In Kind Opportunities

## Awards Raffle

We would be grateful for your most spectacular prizes to contribute to the raffle, either in the form of a gift card\* or prizes, such as hampers, presents, and donations.

## Auction

We host an exciting auction during the ceremony to raise money for our chosen charity. Donate an extra special prize for a worthwhile cause.

\*£50 minimum please



# GCVA November Summit 2024

## Sponsorship Opportunities

Associate your company with the GCVA at the November Summit, bringing together members for AGM, insightful discussions & research and networking.

7 November  
St Mary's Marylebone,  
Wyndham Pl, London  
W1H 1PQ





# GCVA Summit Lead Sponsor

£25,000 ex vat

Be part of a growing event and gain exposure to an ever-expanding network.

Includes:

- Exclusive sponsorship of the GCVA Summit
- Company branding at venue
- Dedicated e-shot pre or post-event to GCVA member database
- Complimentary exhibition stand (2m x 2m)
- Speaking slot (can include video)
- Provide Give Away or Goody Bag



# Exhibition

Position your brand, products and services in front of 250 member & non-member attendees.

## Exhibitor stand

(2m x 2m)  
£1,750 ex vat

Quick X  
(1m x 1m)  
£1,000 ex vat





# GCVA Global Conference '25

Hilton London Bankside, 5&6 March

## Sponsorship Opportunities

The GCVA Conference 2025 is the GCVA's biggest event of the year and the flagship Conference in the industry calendar, bringing together up to 500 delegates from the global gift card community. Sponsorship and exhibition is limited, so get in early to guarantee your company is part of this key global industry event.

[Visit the GCVA Conference website](#)



# Sponsor

There are plenty of opportunities to showcase your brand to the global industry network, with over 13 packages to choose from, and options to suit all budgets. Get in touch to discuss sponsorship, from Lead, Networking, Love Food and much more...

# Exhibit

Make your presence known and showcase your offerings in front of up to 500 Conference delegates. Gold, Silver, Bronze or Quick X exhibitor stands available.

# Promote

Distribute promotions directly through smaller offerings with something for all budgets including Video Advertising, Seat Drops, Delegate Bag inserts & E-Shots.



# Sponsorship Packages

All prices exclude VAT

	Members	Non-Members
Lead Sponsor	Price on request	N/A
Conference Party Sponsor	£35,000	£45,000
Networking & App Sponsor	£30,000	£40,000
GCVA101 Sponsor	£25,000	£35,000





# Sponsorship Packages

All prices exclude VAT

Delegate Bag Sponsor  
Dot.Tech Sponsor  
Registration Sponsor  
Love Food Sponsor

Members

£20,000

£20,000

£17,500

£15,000

Non-Members

£30,000

£30,000

£25,000

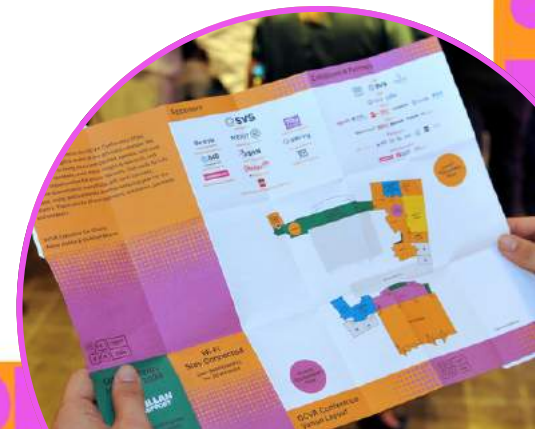
£20,000



# Sponsorship Packages

All prices exclude VAT  
\*Plus £500 giveaway

	Members	Non-Members
Keynote Sponsor	£12,500	£17,500
Catch Up Sponsor	£10,000	£15,000
Coffee Cart Sponsor	£8,000	£12,500
Smoothie Bar Sponsor	£8,000	£12,500
Charity Sponsor	£2,500*	£5,000*





# Exhibitor Packages

All prices exclude VAT

**Gold - 6m x 2m**

**Silver - 3m x 2m**

**Bronze - 2m x 2m**

**Quick X - 1m x 1m**

**Members**

£9,000

£7,000

£5,000

£3,000

**Non-Members**

£11,500

£9,500

£7,500

£4,500



# Promotions\*

All prices exclude VAT

\*Prices exclude design & production

Seat Drop 9am

Members

Non-Members

Seat Drop 1pm

£2,500

£3,500

App Splash

£1,500

£2,500

Delegate Bag Inserts

£1,000

£2,500

Promotional Video

£850

£1,250

Promotional Slide

£850

£1,000

£400

£650



# GCVA Contacts:

e - [victoria@gcva.co.uk](mailto:victoria@gcva.co.uk) | t - 07584 794 752

GCVA Conference: [conference@gcva.co.uk](mailto:conference@gcva.co.uk)

Hall of Fame Awards: [awards@gcva.co.uk](mailto:awards@gcva.co.uk)

All other enquiries: [members@gcva.co.uk](mailto:members@gcva.co.uk)

