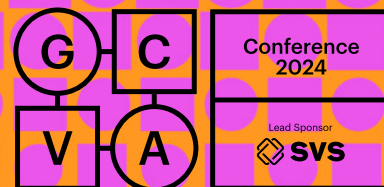


GCVA Conference



Conference Overview

6-7 March '24

THE GIFT CARD FLAGSHIP industry event of the year is back – two action-packed days of insight, debates, case studies, and the best networking opportunities.

GCVA Conference provides the platform to bring all major players in the market together. Immerse yourself in the gift card ecosystem and global retail space: industry innovation, consumer needs, evolving marketing strategies, hot topics and trends, inspirational speakers, and exhibition hall.

To sponsor, exhibit, promote or partner get in touch now conference@gcva.co.uk

Hilton London Bankside 2-8
Great Suffolk Street, London, SE1 0UG

5 Reasons to attend

- Expand your business network
- Take away crucial data & insights
- Discover the latest payment innovations
- Hear from new voices & leading industry experts
- Promote your business and be part of the conversation

The gift card industry has continued to thrive and grow and is now perceived more than ever as a significant player in the payments and fintech space. The premier industry conference, with innovators, trendsetters and thought leaders – all under one GCVA roof!

Delegate special rate hotel rooms available - [Click HERE](#)

GCVA
Conference
6-7
March 2024
Book Now

| Conference Rates | Early Bird <i>until 31/10/23</i> | Standard <i>until 31/1/24</i> | Late bookings <i>until 6/3/24</i> |
|------------------|----------------------------------|-------------------------------|-----------------------------------|
| Members | £250.00 | £350.00 | £550.00 |
| Non-members | £495.00 | £695.00 | £995.00 |
| Partners | £395.00 | £595.00 | £695.00 |

All prices exclude VAT

Make sure your brand is shining bright at the largest global gift card conference for 2024. Packages to suit all ambitions and budgets, get in touch with victoria@gcva.co.uk now for an initial chat!

Sponsorship Packages*

| | Members | Non-Members |
|---------------------|---------|-------------|
| Lead | SOLD | SOLD |
| First Night Party | £25,000 | £35,000 |
| Networking | £20,000 | £30,000 |
| GCVA 101 | £20,000 | £25,000 |
| Delegate Bag | £17,500 | £25,000 |
| Registration | £17,500 | £25,000 |
| Dot.Tech | £15,000 | £20,000 |
| L♥ve Food | £10,000 | £15,000 |
| Keynote Sponsor | £7,500 | £12,500 |
| Coffee Cart Sponsor | £6,000 | £8,000 |

Exhibitor Packages*

| | Members | Non-Members |
|-----------------|---------|-------------|
| Gold 6m x 2m | £8,500 | £10,500 |
| Silver 3m x 2m | £6,500 | £8,500 |
| Bronze 2m x 2m | £4,500 | £6,500 |
| Quick X 1m x 1m | £2,000 | £3,500 |

Promotions*

| | Members | Non-Members |
|--------------------------|---------|-------------|
| Delegate Bag Insert | £750 | £1,000 |
| Full Page Programme Ad | £1,000 | £1,250 |
| Half Page Programme Ad | £700 | £1,000 |
| Seat Drop 9am | £2,000 | £3,000 |
| Seat Drop 1pm | £1,500 | £2,500 |
| Promotional Video-30 sec | £700 | £1,000 |
| Promotional Slide | £400 | £750 |

*Distribute promotions directly on delegates seats
Prices exclude design and production

*All prices exclude VAT

Become a GCVA Member

The GCVA is the key organisation and reference point for the gift card, voucher, rewards and incentives industry. A progressive thought leader responding to the key issues affecting the industry, bringing people together to combine knowledge and experience to positively position these valuable solutions to the sector, consumers, businesses, government, and other stakeholders.

Providing a full programme of events, networking, meetings, research, insight, campaigns and updates throughout the year, including its flagship two day annual conference, the GCVA provides a hub and key reference point for the whole industry.

A 10% discount will apply if signed by 31 October



GCVA membership includes

- Networking opportunities, meetings, social events, annual awards & 2 day conference
- Invaluable insights into the market through regular sharing of research & data
- Updates and briefings on all the latest legislation, VAT and regulatory information
- GCVA Connect: exclusive webinars, online meetings, forums and briefings
- Thought leadership and advocacy to positively position the industry with key stakeholders
- The voice of the industry maximising PR & media on behalf of our members
- Providing a platform for members to reach and engage customers