

GCVA NOVEMBER SUMMIT AGENDA

7 November | 10am - 8pm

 Gift Card & Voucher Association

Time

Agenda

10.00am

GCVA Member Registration

10.30 - 11.00am

GCVA Member AGM - Dr Hannah Shimko, GCVA MD

10.45am

Non-member registration

11.00 - 11.45am

Refreshments & Networking

11.45 - 12.30pm

Maximizing Value: The Push to Increase Trivial Tax Benefits from £50

Join us for the relaunch of GCVA's Trivial Tax Benefits Campaign. Hear from leading experts in advocacy and the gift card sector as they discuss the strategies and reasons why this campaign is poised for success

12.30 - 1.30pm

Lunch & Networking

1.30 - 2.30pm

Structured Networking and Pre-booked Roundtables

Join a group of attendees to discuss important topics to the gift card sector. Each group will be hosted by a GCVA Board Exec who will facilitate a conversation a range of topics. Topics to be shared on the day and no need to pre-book.

Or

Join a pre-booked roundtable session during this period:

- 1. In-person Retailer Forum, hosted by GCVA Board Execs*
- 2. In-person Fraud Roundtable, hosted by GCVA Staff and Law Enforcement*

These sessions must be pre-booked. Spaces are limited, email info@gcva.co.uk.

2.30 - 3.15pm

Understanding and Addressing EU Regulations: Collaborative Approaches to Protect the Future of the Gift Card Sector

This panel will explore EU regulations—past, present, and future—their potential impact on gift cards and vouchers, and the critical role of industry collaboration in tackling these challenges head-on.

3.15 - 3.45pm

State of the Nation: Insights from the GCVA Report and What It Means for the Future of Gift Cards in the UK

Global Data will give a short presentation on the latest 'State of the Nation' report, with some new updates, and then Hannah will have a chat with Global Data and sector experts to understand what these findings mean for our sector.

3.45 - 4.15pm

Coffee and Refreshment break, networking

4.15 - 5.30pm

Cracking Down on Gift Card Fraud: Major U.S. Cases and Solutions to Consider now

The Homeland Security team working on gift card fraud are joining us to share their latest investigations and prosecutions and their work with the gift card sector in the USA. We'll then hear from member organisations on new solutions to mitigate fraud risk.

5.30 - 8.00pm

Drinks Reception