

# European Financial Integrity Summit

Amsterdam 2025

15 May 2025

Support and Promotional  
Opportunities



BrancheVereniging  
Cadeaukaarten Nederland

# European Financial Integrity Summit 2025

Join the GCVA and BVCNL at the forefront of financial integrity innovation as we tackle one of the most pressing challenges: gift card fraud threats. This summit is where industry leaders, key stakeholders, and experts gather to share best practices, innovative solutions, and collaborative strategies to strengthen financial integrity in the gift card sector.

As a sponsor, you'll have the opportunity to:

- Showcase your thought leadership in influencing the evolving fraud prevention landscape
- Engage with decision-makers and key stakeholders driving solutions across the industry
- Position your brand as a champion in the fight against financial fraud

Take this chance to connect, inspire, and lead the conversation on financial integrity. Secure your spot now and demonstrate your role in shaping a safer, more resilient financial ecosystem.



# Platinum Sponsor

## Benefits:

- Platinum Sponsor of the European Financial Integrity Summit
- Company branding on all printed summit venue branding as Platinum Sponsor
- Company logo on all summit promotional material (digital and printed)
- GCVA & BVCNL announcement of sponsorship on all social channels plus x 1 additional social posts per organisation (can be sponsor video interview)
- Dedicated e-shot pre or post event to GCVA & BVCNL member database & Summit attendees
- Quoted in event press release
- Have the opportunity to share the 'Financial Integrity Summit' updates to the wider sector at the same time as the GCVA/BVCNL (content subject to GCVA/BVCNL approval)
- 2 min speaking slot introducing the summit (can include video subject to GCVA/BVCNL approval)
- Company logo on all summit presentation slides
- Provide Give Away or Printed Material (at registration or seat drop)
- Logo on lanyard
- Logo on event logo board (digital and printed)
- Complimentary Quick X exhibitor space
- 4 x Complimentary company tickets
- 2 x Complimentary Non-Member Client Tickets

GCVA & BVCNL Member Fee: £30,000

Non-Member Fee: £50,000

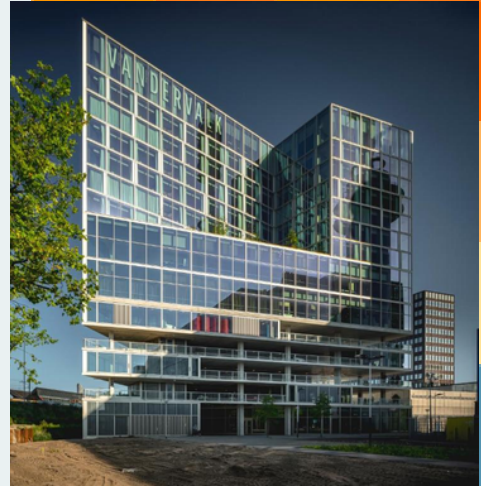
# Gold Sponsor

## Benefits:

- Joint sponsorship of the European Financial Integrity Summit
- Company branding at venue as Gold Sponsor
- Company branding on all digital promotion where applicable as Gold Sponsor
- GCVA & BVCNL announcement of sponsorship on all social channels
- Logo on event logo board
- Complimentary Quick X exhibitor space
- Provide Give Away or Printed Material (at registration or seat drop)
- 2 x Complimentary company tickets
- 1 x Complimentary Non-Member Client Tickets

GCVA & BVCNL Member Fee: £15,000

Non-Member Fee: £25,000



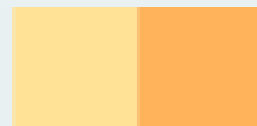
# Silver Sponsor

## Benefits:

- Joint sponsorship of the European Financial Integrity Summit
- Company branding at venue as Silver Sponsor
- Company branding on all digital promotion where applicable as Silver Sponsor
- GCVA & BVCNL announcement of sponsorship on all social channels
- Logo on event logo board
- 1 x Complimentary company ticket

GCVA & BVCNL Member Fee: £7,000

Non-Member Fee: £15,000



# Bronze Sponsor

## Benefits:

- Joint sponsorship of the European Financial Integrity Summit
- Company branding at venue as Bronze Sponsor
- Company branding on all digital promotion where applicable as Bronze Sponsor
- Logo on event logo board
- GCVA & BVCNL announcement of sponsorship on all social channels

GCVA & BVCNL Member Fee: £4,000

Non-Member Fee: £7,000

# Additional Opportunities

## Quick X

1m x 1m exhibitor space with option to hire poseur table / stool.

GCVA & BVCNL Member Fee: £1,500

Non-member Fee: £2,500

## Logo Sponsor

Include your company logo on all external digital branding and as part of the in-person event branding (also included on external press releases).

GCVA & BVCNL Member Fee: £2,500

Non-member Fee: £3,500

## In Kind Sponsor

Logo included as Logo Sponsor, In Kind support can be badges and lanyards, Food & Drink, Hotels / travel support.

All prices ex vat

