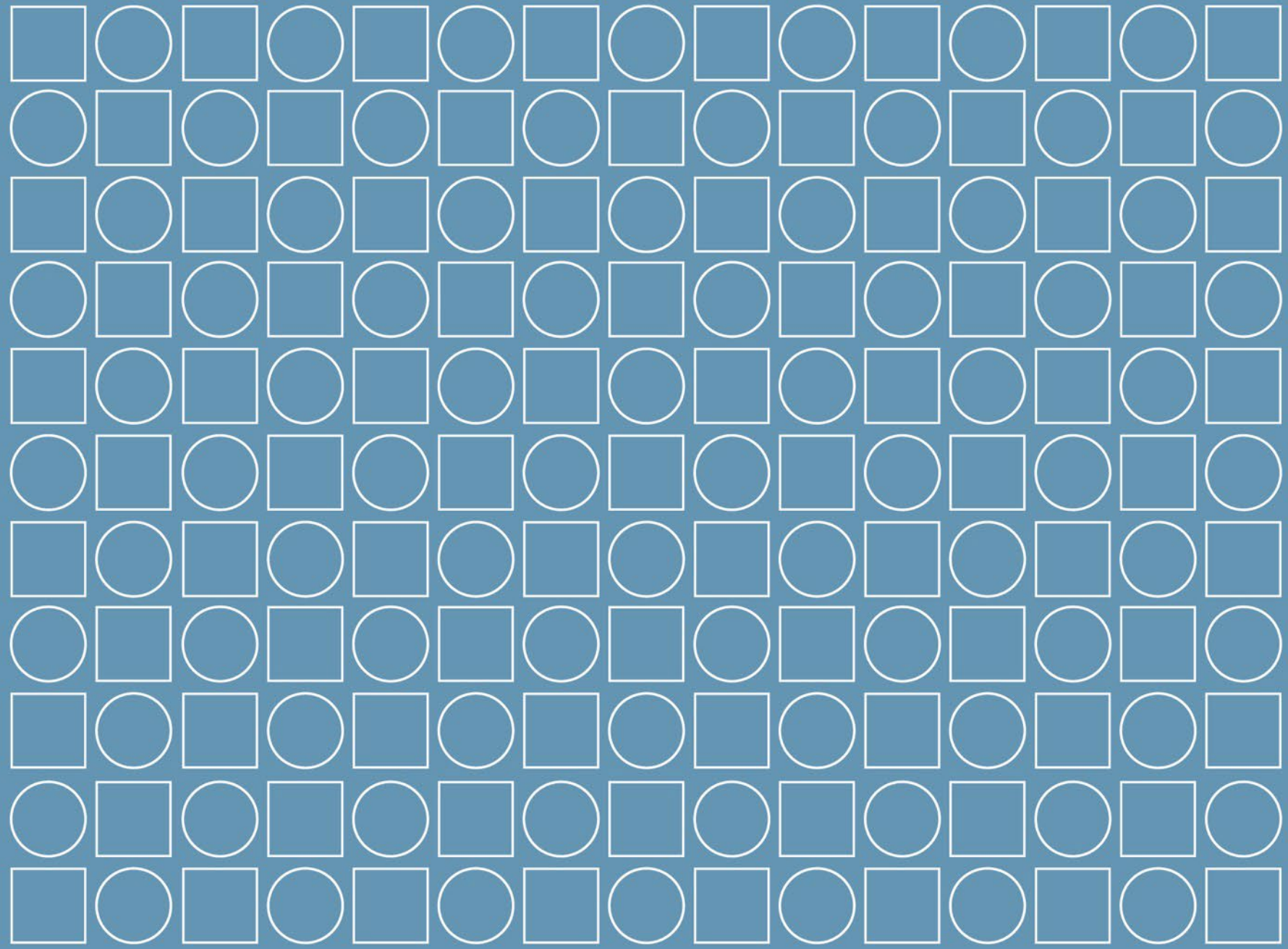


GCVA & PR
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March 2025



FOR ALL THE FASHION BUSINESS

Drapers

SPONSORED CONTENT

Meet Fashioncheque, the gift card solution launching in the UK

Fashioncheque is launching its hassle-free dedicated fashion gift card in the UK this March. Find out how retailers and brands can leverage this opportunity.

BY DRAPERS BESPOKE
28 FEBRUARY 2025

Title: Drapers Online

Date: 03.03.25

Link:

<https://www.drapersonline.com/insight/the-industry-view/gift-card-solution-fashioncheque-launches-in-the-uk>

MUU: 168,750

Title: Talk Retail

Date: 07.03.25

Link:

<https://talk-retail.co.uk/gift-card-sales-defy-retail-downturn-to-deliver-double-digit-growth/>

MUU: 13,860



NEWS & PEOPLE

Gift Card Sales Defy Retail Downturn to Deliver Double-Digit Growth

📅 March 6, 2025 👤 Dominic Lill



Title: Modern Retail

Date: 07.03.25

Link:

<https://modernretail.co.uk/gift-card-sales-defy-retail-downturn-to-deliver-double-digit-growth/>

MUU: 7,620

INDUSTRY NEWS

GIFT CARD SALES DEFY RETAIL DOWNTURN TO DELIVER DOUBLE-DIGIT GROWTH

07/03/2025



Gift card sales continue to buck the sluggish retail trend

The take-up of gift cards and vouchers looks to have become a growing driver in retail sales, “continuing to outshine broader retail trends in the second half of 2024”.



Title: Fashion Network France

Date: 07.03.25

Link:

<https://se.fashionnetwork.com/news/Gift-card-sales-continue-to-buck-the-sluggish-retail-trend,1709740.html>

MUU: 30,720

StationeryNews.net



Title: Stationery News

Date: 10.03.25

Link:

<https://www.stationerynews.net/gift-card-sales-deliver-double-digit-growth/>

MUU: 5,000

Gift Card Sales Deliver Double-Digit Growth

By Sue Marks
7th March 2025



Title: Gifts and Home

Date: 10.03.25

Link:

<https://www.giftsandhome.net/gift-card-sales-deliver-double-digit-growth/>

MUU: 4,770

Giftsand**Home**.net



Title: Fashion Network

Date: 10.03.25

Link:

<https://uk.fashionnetwork.com/news/Gift-card-sales-continue-to-buck-the-sluggish-retail-trend,1709720.html>

MUU: 30,720

FASHION
— NETWORK —

Gift card sales continue to buck the sluggish retail trend

The take-up of gift cards and vouchers looks to have become a growing driver in retail sales, “continuing to outshine broader retail trends in the second half of 2024”.



Title: FS tech

Date: 12.03.25

Link:

[https://www.fstech.co.uk/fst/UK Gift Card Sales Jump
_11pc In Second Half Of 2024.php](https://www.fstech.co.uk/fst/UK_Gift_Card_Sales_Jump_11pc_In_Second_Half_Of_2024.php)

MUU: 28,890

The logo for FS tech, with 'FS' in a bold, black, sans-serif font and 'tech' in a red, cursive script font.

UK gift card sales jump 11% in second half of 2024

By Alexandra Leonards 11/3/2025

Gift card and voucher sales soared by 11 per cent in the second half of 2024, according to new research.

A study from the Gift Card & Voucher Association (GCVA) and KPMG UK demonstrates that B2B growth and digital adoption have fuelled the strongest market performance since 2021, with sales reaching double-digit growth for the first time in over four years.

The performance bucks the trend in the wider UK retail market, with total sales growing by just 0.7 per cent during the same six-month-period, according to the British Retail Consortium-KPMG Retail Sales Monitor.

Title: Retail Systems

Date: 12.03.25

Link: https://www.retail-systems.com/rs/Gift_Card_Sales_Experience_First_Double_DigiT_Growth_Since_2021.php

MUU: 37,650

Retail Systems

Gift card sales experience first 'double-digit growth' since 2021

By Alexandra Leonards 11/3/2025

New research reveals that UK gift card and voucher sales jumped by 11 per cent in the second half of 2024.

A study from the Gift Card & Voucher Association (GCVA) and KPMG UK demonstrates that B2B growth and digital adoption have fuelled the strongest market performance since 2021, with sales reaching double-digit growth for the first time in over four years.



Green gifting – how digital gift cards are wrapping up the eco-conscious consumer

by Fiona Briggs — March 25, 2025 in Data Reading Time: 3 mins read

Title: Retail Times

Date: 25.03.25

Link:

<https://retailtimes.co.uk/green-gifting-how-digital-gift-cards-are-wrapping-up-the-eco-conscious-consumer/>

MUU: 52,560

Title: Punchline Gloucester

Date: 26.03.25

Link:

<https://www.punchline-gloucester.com/articles/aanews/support-local-and-spoil-mum-this-mothers-day>

MUU:24,300

PUNCHLINE

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'Support local and spoil mum' this Mother's Day

By [David Wood](#) | 25th March 2025

A strong 'support local' message is being issued ahead of Mother's Day on behalf of Gloucester businesses.

The backers of the Gloucester Gift Card say that Mother's Day is a key trading period for businesses.

Support local and spoil mum this Mother's Day in Brighton

Title: Sussex Express

Date: 26.03.25

Link:

<https://www.sussexexpress.co.uk/lifestyle/shopping/support-local-and-spoil-mum-this-mothers-day-in-brighton-5050680>

MUU: 382,320

By Brilliant Brighton Contributor



Published 25th Mar 2025, 13:49 BST | Updated 25th Mar 2025, 14:04 BST