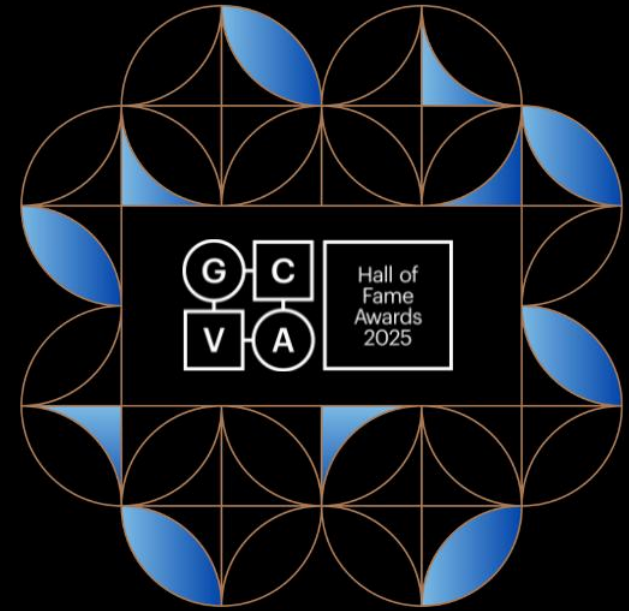


GCVA Hall of Fame Awards 2025 Entry Information

Thursday 18 September
17:00 – 23:00

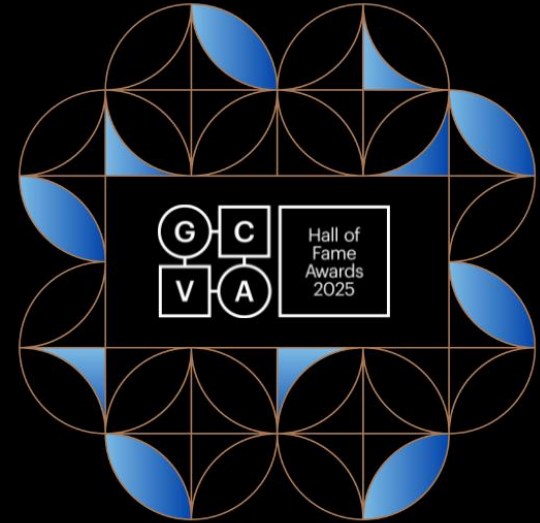


Key Changes for 2025

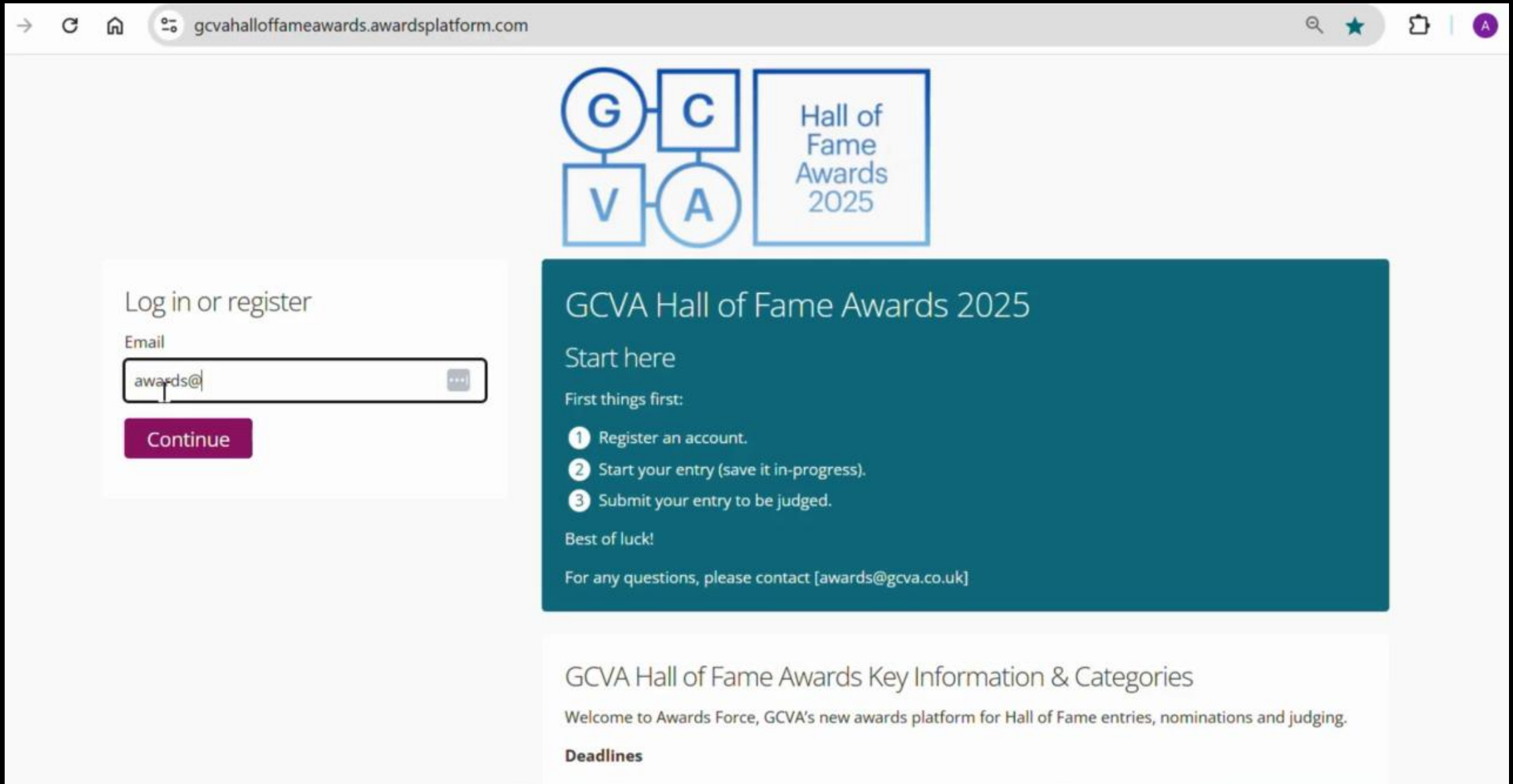
- GCVA Non-members can enter! Fee of £175 per entry, email awards@gcva.co.uk to enquire
- Tables bookings also open to non-members
- New entry platform – Awards Force
- Book tables through EventBrite
- Category shortlists will be announced
- Categories with fewer than 3 entries will be excluded from ceremony

Key Dates

- Entries close – 6 June
- Single tickets available – 1 July
- Vote Rising Star & Honoured Industry Contributor – 14 July
- Voting closes – 28 July
- Shortlist Announcement – 18 August
- Finalise your booking details – 9 September



Awards Force How-To Guide



The screenshot shows the website gcvahalloffameawards.awardsplatform.com. At the top right, there are icons for search, a star, a share icon, and a user profile icon labeled 'A'. The main header features the GCVA logo (G, C, V, A in circles and squares) and the text 'Hall of Fame Awards 2025'.

Log in or register

Email
awards@

Continue

GCVA Hall of Fame Awards 2025

Start here

First things first:

- 1 Register an account.
- 2 Start your entry (save it in-progress).
- 3 Submit your entry to be judged.

Best of luck!

For any questions, please contact [awards@gcva.co.uk]

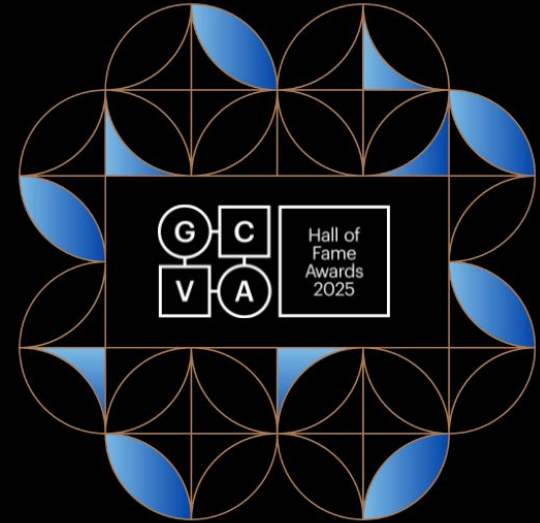
GCVA Hall of Fame Awards Key Information & Categories

Welcome to Awards Force, GCVA's new awards platform for Hall of Fame entries, nominations and judging.

Deadlines

Categories

1. Best Industry Innovation
2. Best Creative Marketing Campaign
3. Best B2B Product or Service
4. Best B2C Product or Service
5. Team of the Year
6. Best Innovation in Gift Card Manufacturing
7. Retailer/Issuer of the Year
8. Service Provider of the Year
9. Rising Star of the Year
10. Honoured Industry Contributor 2025



Top Tips

Make sure each judging criteria field has no fewer than 200 words and includes details of your project's impact, evidence, evaluation and results

Judges score criteria fields individually (ambition, outcome, etc) which are then collated so don't let one answer pull your score down

Judging is evidence-based, use stats, figures and graphs to show results

Judges want to understand why your initiative is setting the standard of best practice for the gift card industry across all categories

Your submission must reference a new initiative from January 2024 onwards, and show actual (not-predicted) outcomes

Top Tips

PROOF-READ and work as a team to create a perfect submission

Think outside the box and ascertain what makes your company truly unique

Clearly express how your project has benefitted/impacted the gift card landscape

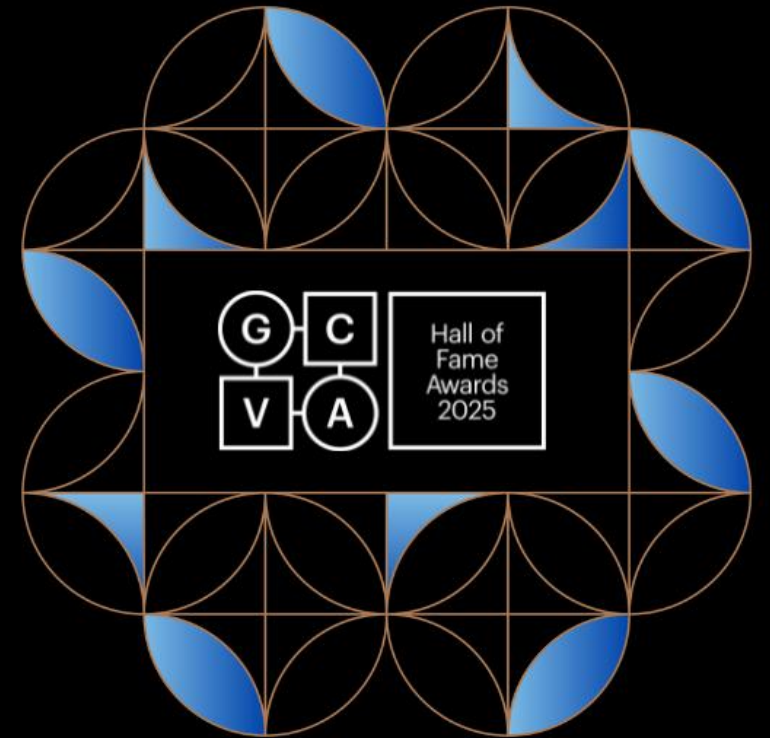
Ensure your entry is concise and clearly laid out with a time frame
Successful entries tell the story in an engaging manner

Enter wisely, it is better to enter 2/3 categories well, rather than 5 or 6 quickly

Judging criteria

Ambition

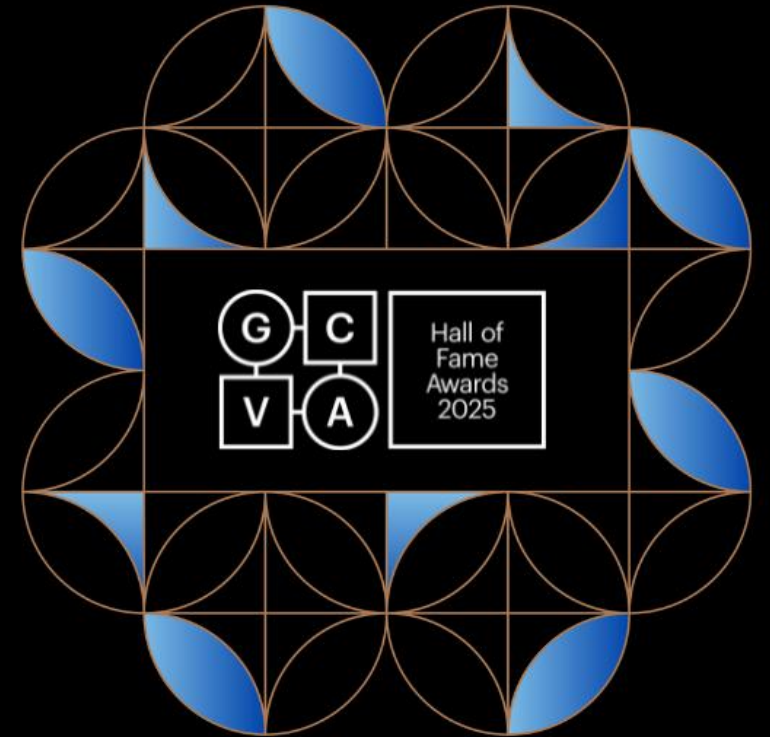
- Context
- Vision
- Goals



Judging criteria

Outcome

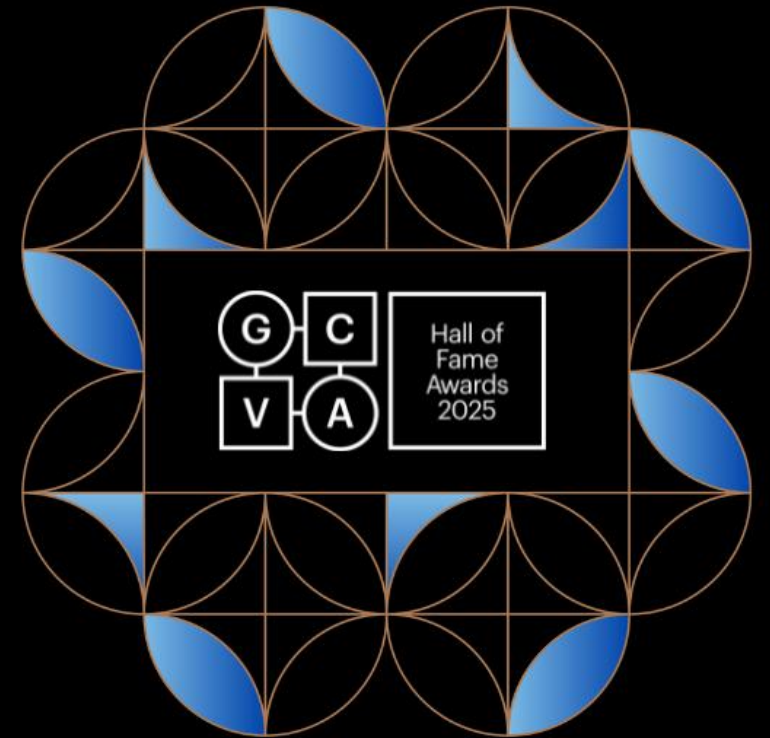
- KPIs
- Financial
- Results
- Measurement/evaluation
- Impact



Judging criteria

Communications

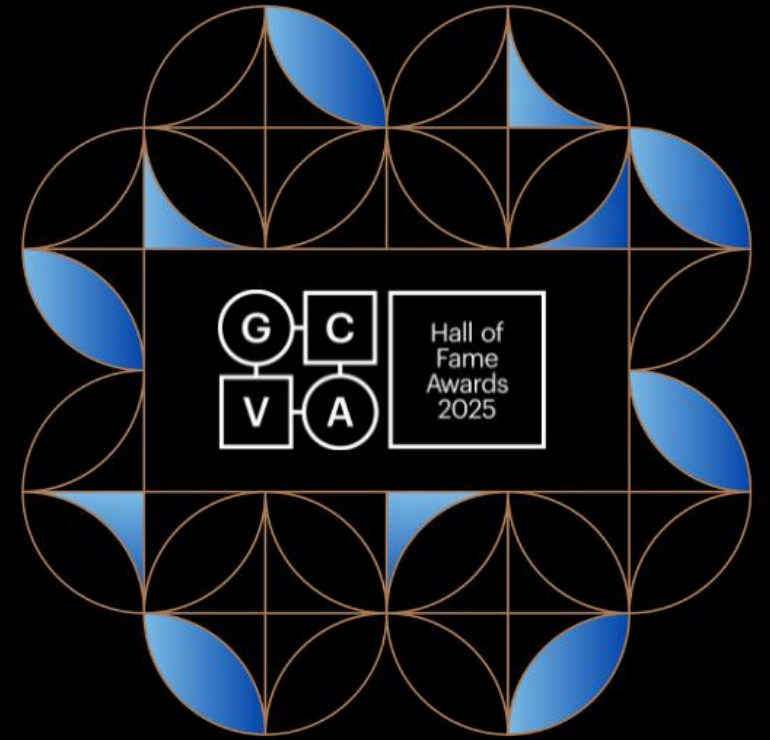
- Internal/external
- Press/PR
- Marketing spend



Judging criteria

Involvement

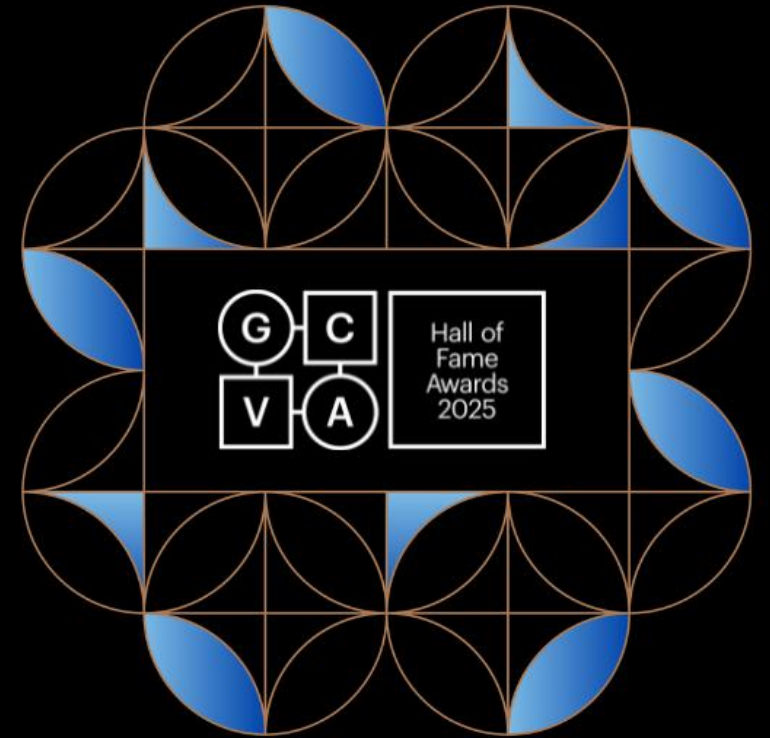
- Stakeholders
- Industry
- Decision-makers – board, team, partnerships



Judging criteria

Non-financial results

- Increased brand awareness/ engagement
- ESG
- Client loyalty



Judging dates

- Friday 4 July
- Monday 7 July
- Tuesday 8 July

