

Welcome to the Innovation Stage

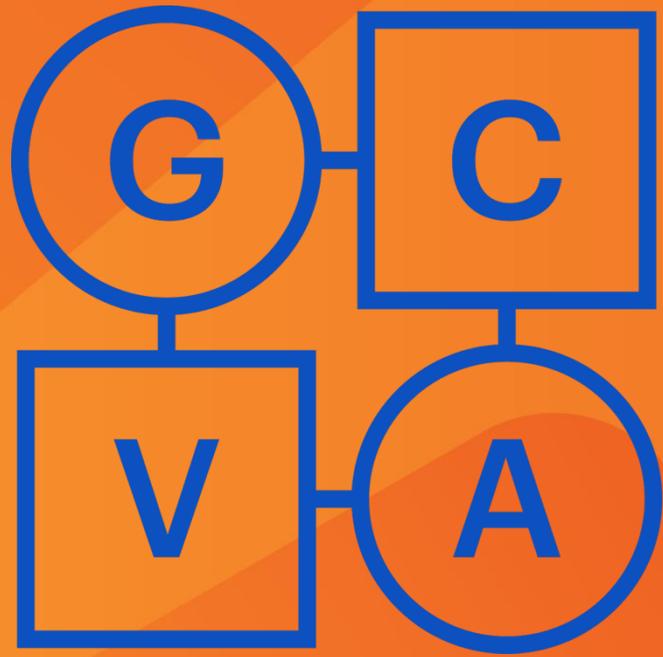
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Build or Buy:

Designing a Future Ready Gift Card Programme



Tassa Sandhu
Head of Partnerships UK
Runa



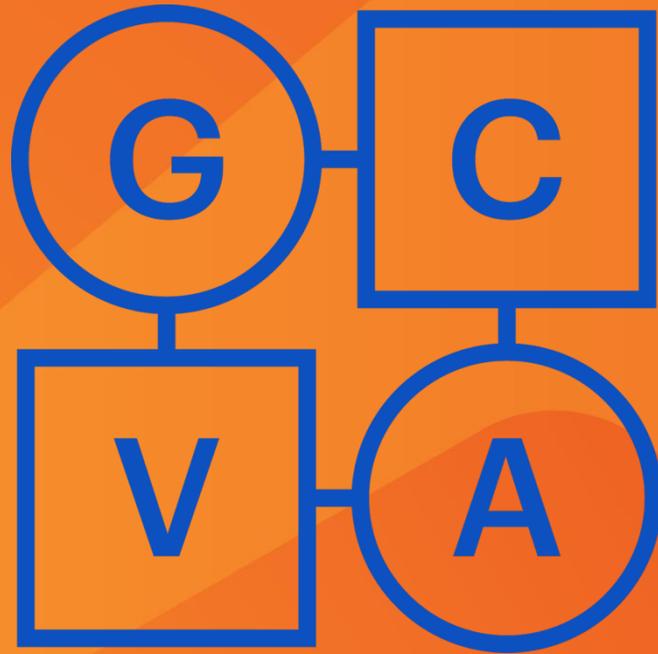
Alan Ralph
Business Development
Director
SVS



Sarah Isherwood
Gift & Partnership Manager
Mitchells & Butlers PLC



Stuart Boon
Managing Director
Boon&Boon Consulting



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Luxury Unwrapped:

The Role of Gift Cards in Premium Brand Engagement



Victoria Evans
Head of Business
Development and Engagement
GCVA



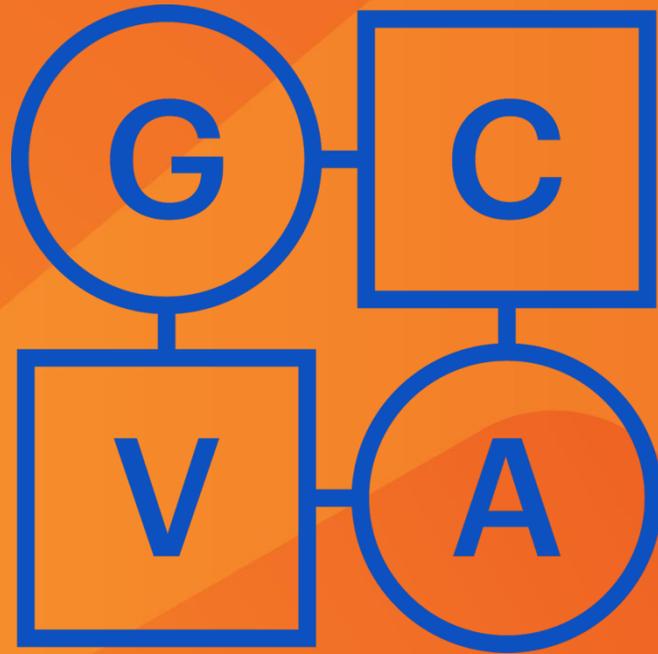
Jackie Barker
Vice President - Partnerships
Prezsee



Ian Hunt
Director of Customer Services
& Procurement
Liberty



Zoe McIntosh-Harvey
Senior Gift Card Manager
Mandarin Oriental Hotel
Group



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Thank you for attending



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Lunch & Networking

Head to Main Stage at

14:15

For final session & conference
close

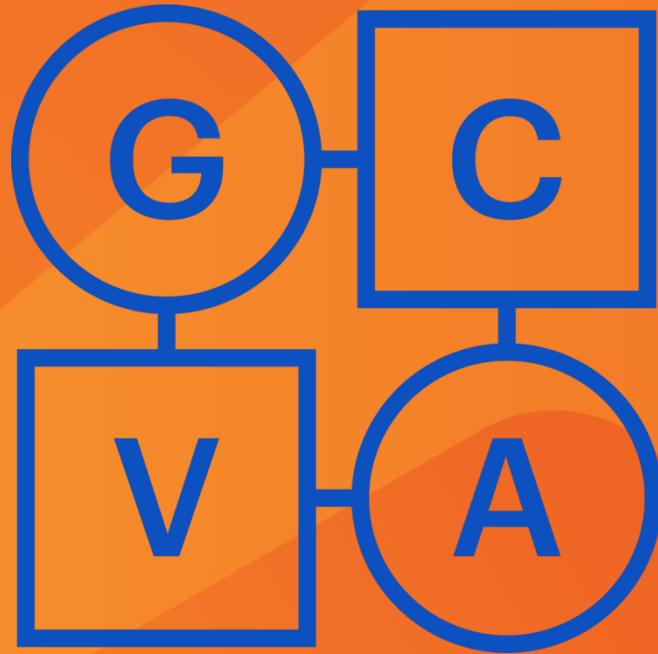
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In-Person Forums:

Location	Time	Day 2: In-Person Forums	Chairs
Globe 3&4	15:15-16:05	Fraud Forum	Hannah Shimko & Rob Coulstock
Borough 1&2	15:15-16:05	International Forum	Federica Foldes
Borough 1&2	16:10-17:00	Retailer Forum (exclusive to retailers only)	Annabel Le May, Sarah Isherwood & Iain Donachie
Globe 3&4	16:10-17:00	Legal & Policy Forum	Siobhan Moore



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